



Fine Foods Advertising Limited

Wednesday, November 10, 2021

To: All Fine Foods Retailer Partners

Re: Flyer Postal Billing Increase

This is to advise you of the following price adjustments, going into effect January 10, 2022.

The flyer charges that are billed to you currently are:

- 13.7 cents postage
- 2.4 cents mail prep
- 1.6 cents Canada Post transportation fee
- Total of 17.7 cents for each flyer

Effective January 10, 2022, the new charges will be as follows:

- 13.9 cents postage
- 2.4 cents mail prep
- 1.6 cents Canada Post transportation fee
- Total of 17.9 cents for each flyer

Please keep this letter handy for future reference regarding any questions that you may have on billing costs.

Sincerely,

Chelsey Dirkson
Creative Director & Manager
Fine Foods Advertising Limited