

**RETAIL PRICE LIST - EFFECTIVE J**

UPC		PRODUCT DESCRIPTION	PACKAGE		CASE PACK	RETAIL PRICE	WEST
LONG	SHORT		SIZE	WEIGHT			
<b>POTATO</b>							
<b>LAY'S</b>							
060410047002	4700	Lay's Classic	Value	415g	8	5.49	4.69
060410047033	4703	Lay's Wavy Original	Value	415g	8	5.49	4.69
060410047040	4704	Lay's Wavy Original	XXL	235g	15	4.09	3.79
060410047064	4706	Lay's Wavy Lightly Salted	XXL	235g	15	4.09	3.79
060410047071	4707	Lay's Wavy Salt & Vinegar	XXL	220g	15	4.09	3.79
060410047088	4708	Lay's Wavy Old Fashioned Ketchup	XXL	235g	15	4.09	3.79
060410047095	4709	Lay's Wavy Cheddar & Sour Cream	XXL	220g	15	4.09	3.79
060410047101	4710	Lay's Wavy Hickory BBQ	XXL	220g	15	4.09	3.79
060410047019	4701	Lay's Classic	XXL	235g	15	4.09	3.79
060410047118	4711	Lay's Lightly Salted	XXL	235g	15	4.09	3.79
060410049020	4902	Lay's Lightly Salted – Barbecue	XXL	235g	15	4.09	3.79
060410047477	4747	Lay's Dill Pickle	XXL	235g	15	4.09	3.79
060410047491	4749	Lay's BBQ	XXL	235g	15	4.09	3.79
060410047514	4751	Lay's Ketchup	XXL	235g	15	4.09	3.79
060410048375	4837	Lay's Cheddar Jalapeño	XXL	235g	15	4.09	3.79
060410047545	4754	Lay's Salt & Vinegar	XXL	235g	15	4.09	3.79
060410047279	4727	Lay's Sour Cream & Onion	XXL	235g	15	4.09	3.79
060410048288	4782	Lay's Smokey Bacon	XXL	235g	15	4.09	3.79
060410047835	4783	Lay's Old Fashioned Bar-B-Q	XXL	235g	15	4.09	
060410047897	4789	Lay's Roast Chicken	XXL	235g	15	4.09	
060410047927	4792	Lay's Sea Salt and Pepper	XXL	235g	15	4.09	3.79
060410061404	6140	Lay's All Dressed	XXL	235g	15	4.09	3.79
060410047057	4705	Lay's Wavy Original	XL	165g	16	3.59	3.24
060410047125	4712	Lay's Lightly Salted	XL	165g	18	3.59	3.24
060410047026	4702	Lay's Classic	XL	165g	18	3.59	3.24
060410047507	4750	Lay's BBQ	XL	165g	18	3.59	3.24
060410047811	4781	Lay's Sour Cream & Onion	XL	165g	18	3.59	3.24
060410047637	4763	Lay's Salt & Vinegar	XL	165g	18	3.59	3.24
060410047521	4752	Lay's Ketchup	XL	165g	18	3.59	3.24
060410048276	4827	Lay's Cheddar Jalapeño	XL	165g	18	3.59	3.24
060410047484	4748	Lay's Dill Pickle	XL	165g	18	3.59	3.24
060410047880	4788	Lay's Old Fashioned Bar-B-Q	XL	165g	18	3.59	
060410047910	4791	Lay's Roast Chicken	XL	165g	18	3.59	
060410061381	6138	Lay's All Dressed	XL	165g	18	3.59	3.24
<b>LAY'S POPPABLES</b>							
060410047934	4793	Lay's Poppables Sea Salt	XXL	130g	18	4.09	3.79
060410047941	4794	Lay's Poppables White Cheddar	XXL	130g	18	4.09	3.79
060410047965	4796	Lay's Poppables Honey BBQ	XXL	130g	18	4.09	3.79
060410047958	4795	Lay's Poppables Sea Salt & Vinegar	XXL	130g	18	4.09	3.79
060410053416	5341	Lay's Poppables Sour Cream & Chive	XXL	130g	18	4.09	3.79
<b>LAY'S BAKED</b>							
060410061084	6108	Lay's Oven Baked Bar-B-Q Flavoured Potato Chips	XXL	177g	10	4.09	3.79
060410061039	6103	Lay's Oven Baked Original Potato Chips	XXL	177g	10	4.09	3.79
<b>LAY'S MULTICULTURAL</b>							
060410056264	5626	Lay's Magic Masala flavour potato chips	XL	165g	16	3.59	3.24
060410056288	5628	Lay's Cream & Onion flavour potato chips	XL	165g	16	3.59	3.24
060410058947	5894	Lay's® Chicken and Tomato Flavoured Potato Chips	XL	165g	18	3.59	3.24
060410058992	5899	Lay's® Cucumber flavoured potato chips	XL	165g	18	3.59	3.24
<b>LAY'S STAX</b>							
060410066300	6630	Lay's STAX Original	Canister	163g	17	2.49	1.98
060410066317	6631	Lay's STAX Barbecue	Canister	155g	17	2.49	1.98
060410066294	6629	Lay's STAX Sour Cream and Onion	Canister	155g	17	2.49	1.98
060410066287	6628	Lay's STAX Cheddar	Canister	155g	17	2.49	1.98
060410066324	6632	Lay's STAX Salt and Vinegar	Canister	155g	17	2.49	1.98
<b>RUFFLES</b>							
060410047156	4715	Ruffles Regular	Value	350g	10	5.49	4.5
060410047200	4720	Ruffles All Dressed	Value	350g	10	5.49	4.5
060410047217	4721	Ruffles Regular	XL	200g	16	4.69	3.49
060410047224	4722	Ruffles Lightly Salted	XL	200g	16	4.69	3.49
060410047248	4724	Ruffles Sour Cream & Onion	XL	200g	16	4.69	3.49
060410047231	4723	Ruffles All Dressed	XL	200g	16	4.69	3.49

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060410047255	4725	Ruffles Sour Cream & Bacon	XL	200g	16	4.69	3.49
060410047262	4726	Ruffles Bar-B-Q	XL	200g	16	4.69	3.49
060410047286	4728	Ruffles Au Gratin	XL	200g	16	4.69	
060410047293	4729	Ruffles Sweet & Spicy	XL	200g	16	4.69	
060410047682	4768	Ruffles Smokehouse BBQ	XL	200g	16	4.69	
060410047422	4742	Ruffles Salt & Vinegar	XL	200g	16	4.69	3.49
060410047460	4746	Ruffles Flamin' Hot Bar-B-Q	XL	190g	16	4.69	3.49
060410055403	5540	Ruffles Double Crunch Ketchup Potato Chips	XL	180g	18	4.69	3.49
060410055427	5542	Ruffles Double Crunch Jalapeno Cheddar Potato Chips	XL	180g	18	4.69	3.49
060410059074	5907	Ruffles Double Crunch Original Potato Chips	XL	180g	18	4.69	3.49

**MISS VICKIES**

060410046661	4666	Miss Vickie's Original Recipe	XXL	275g	8	5.49	4.50
060410046685	4668	Miss Vickie's Sweet Chili & Sour Cream	XXL	275g	8	5.49	4.50
060410046708	4670	Miss Vickie's Sea Salt & Malt Vinegar	XXL	275g	8	5.49	4.50
060410046678	4667	Miss Vickie's Original Recipe	XL	200g	18	4.79	3.70
060410046746	4674	Miss Vickie's Unsalted	XL	200g	8	4.79	3.70
060410046715	4671	Miss Vickie's Sea Salt & Malt Vinegar	XL	200g	18	4.79	3.70
060410046753	4675	Miss Vickie's Jalapeno	XL	200g	18	4.79	3.70
060410046692	4669	Miss Vickie's Sweet Chili & Sour Cream	XL	200g	18	4.79	3.70
060410046760	4676	Miss Vickie's Lime & Black Pepper	XL	200g	18	4.79	3.70
060410046777	4677	Miss Vickie's Balsamic Vinegar & Sweet Onion	XL	200g	18	4.79	3.70
060410046791	4679	Miss Vickie's Applewood Smoked BBQ	XL	200g	18	4.79	3.70
060410046807	4680	Miss Vickie's Sour Cream & Caramelized Onion	XL	200g	18	4.79	3.70
060410046814	4681	Miss Vickie's 40% Reduced Fat	XL	185g	18	4.79	3.70
060410046838	4683	Miss Vickie's Sweet Southern BBQ	XL	200g	18	4.79	3.70
060410046869	4686	Miss Vickie's Honey Dijon	XL	200g	18	4.79	3.70
060410053317	5331	Miss Vickie's Spicy Dill Pickle	XL	200g	18	4.79	3.70
060410061510	6151	Miss Vickie's Sweet & Spicy Ketchup Flavour Kettle Cook	XL	190g	18	4.79	3.70

**MISS VICKIES SIGNATURES**

060410043608	4360	Miss Vickie's Signatures Hickory Smoked Salt	XL	180g	18	4.49	3.60
060410043714	4371	Miss Vickie's Signatures Apple Cider Vinaigrette & Shallo	XL	180g	18	4.49	3.60
060410047804	4780	Miss Vickie's Signatures Black Truffle & Parmesan Chip	XL	180g	18	4.49	3.60

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**TORTILLA**

<b>DORITOS</b>							
060410054529	5452	Doritos Nacho Cheese	Value	370g	6	5.49	4.50
060410054543	5454	Doritos Sweet Chili Heat	Value	370g	6	5.49	4.50
060410054406	5440	Doritos Nacho Cheese	XL	235g	8	4.69	3.70
060410054505	5450	Doritos Spicy Nacho	XL	235g	8	4.69	3.70
060410054468	5446	Doritos Cool Ranch	XL	235g	8	4.69	3.70
060410054444	5444	Doritos Zesty Cheese	XL	235g	8	4.69	3.70
060410054383	5438	Doritos Bold BBQ	XL	235g	8	4.69	3.70
060410054482	5448	Doritos Jalapeno & Cheddar	XL	235g	8	4.69	3.70
060410054420	5442	Doritos Sweet Chili Heat	XL	235g	8	4.69	3.70
060410053928	5392	Doritos Flamin' Hot	XL	210g	8	4.69	3.70
060410059272	5927	Doritos Flamin' Hot® Cool Ranch® Tortilla chips	XL	210g	8	4.69	3.70

<b>DORITOS DINAMITA</b>							
060410041543	4154	Doritos Dinamita* Chili Lime Burn	XL	280g	11	4.69	3.7
060410041529	4152	Doritos Dinamita* Nacho Blast	XL	280g	11	4.69	3.70

<b>TOSTITOS</b>							
060410053980	5398	Tostitos Bite Size Rounds	Value	480g	7	5.49	4.50
060410054024	5402	Tostitos RSTC	Value	455g	4	5.49	4.50
060410054062	5406	Tostitos Hint of Lime	Value	455g	4	5.49	4.50
060410054048	5404	Tostitos Multigrain Rounds	Value	430g	7	5.49	4.50
060410054000	5400	Tostitos Scoops	Value	320g	6	5.49	4.50
060410046890	4689	Tostitos Cantina Thin & Crispy	XL	220g	7	4.69	3.82
060410901243	124	Tostitos Bite Size Rounds	XL	295g	9	4.69	3.82
060410901236	123	Tostitos Low Sodium	XL	295g	9	4.69	3.82
060410901205	120	Tostitos RSTC	XL	275g	7	4.69	3.82
060410901168	116	Tostitos Gold	XL	290g	8	4.69	3.82
060410901175	117	Tostitos Scoops	XL	215g	9	4.69	3.82
060410901199	119	Tostitos Hint of Lime	XL	275g	7	4.69	3.82
060410901212	121	Tostitos Hint of Jalapeño	XL	275g	7	4.69	3.82
060410901229	122	Tostitos Multigrain Rounds	XL	270g	9	4.69	3.82
060410901151	115	Tostitos Multigrain Scoops	XL	205g	9	4.69	3.82
060410037386	738	Tostitos Hint of Roasted Garlic	XL	275g	7	4.69	3.82
060410046968	4696	Tostitos Hint of Spicy Queso	XL	275g	7	4.69	3.82
060410054888	5488	Tostitos Strips Tortilla Chips	XL	300g	8	4.69	3.82

**COMPETITIVE**

<b>DIPS</b>							
<b>IT DOES NOT APPLY TO DIP PRODUCT</b>							
060410049549	4954	Tostitos Medium Salsa	XXL	645ml	12	5.59	4.76
060410049556	4955	Tostitos Mild Salsa	XXL	645ml	12	5.59	4.76
060410073025	7302	Tostitos Con Queso	XXL	628ml	12	5.59	4.76
060410010976	1097	Tostitos Mild Salsa	XL	418ml	12	4.59	3.82
060410010983	1098	Tostitos Medium Salsa	XL	418ml	12	4.59	3.82
060410010990	1099	Tostitos Hot Salsa	XL	418ml	12	4.59	3.82
060410009246	924	Tostitos Roasted Garlic Salsa	XL	423ml	12	4.59	3.82
060410016275	1627	Tostitos Roasted Red Pepper Salsa	XL	423ml	12	4.59	3.82
060410026625	2662	Tostitos Mango Salsa	XL	416ml	12	4.59	3.82
060410053461	5346	Tostitos Extra Hot Salsa	XL	418ml	12	4.59	3.82
060410011003	1100	Tostitos Con Queso	XL	394ml	12	4.89	3.85
060410069608	6960	Tostitos Spinach	XL	432g	12	4.89	3.85
060410072998	7299	Ruffles Ranch Dip	XL	425g	12	4.89	3.85
060410072981	7298	Ruffles Onion Dip	XL	425g	12	4.89	3.85
060410058831	5883	Ruffles Jalapeño Flavoured Dip	XL	425g	12	4.89	3.85
060410000083	0008	Doritos Cool Ranch Jalapeño Flavour Dip	XL	283g	12	4.89	3.85
060410000052	0005	Doritos Spicy Nacho Flavour Dip	XL	283g	12	4.89	3.85

<b>CHEETOS</b>							
060410055212	5521	Cheetos Puffs	Value	390g	8	5.49	4.50
060410055236	5523	Cheetos Crunchy	Value	390g	8	5.49	4.50
060410054703	5470	Cheetos Puffs	XL	260g	12	4.69	3.70
060410054727	5472	Cheetos Crunchy	XL	285g	9	4.69	3.70
060410054789	5478	Cheetos Nacho Crunchy	XL	285g	9	4.69	
060410054741	5474	Cheetos Cheddar Jalapeno Crunchy	XL	285g	9	4.69	3.70
060410054765	5476	Cheetos Crunchy Flamin' Hot	XL	285g	9	4.69	3.70
060410054802	5480	Cheetos Puffs White Cheddar	XL	240g	12	4.69	3.70

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060410055113	5511	Cheetos Puffs Flamin' Hot Cheese Flavoured Snacks	XL	230g	12	4.69	3.70
060410061107	6110	Cheetos* Cheddar Flavour Seasoned Popcorn	XL	180g	13	4.69	3.70
060410061169	6116	Cheetos* Flamin' Hot* Seasoned Popcorn	XL	180g	13	4.69	3.70

**CRACKER JACK**

060410039366	3936	Cracker Jack	Large	200g	20	4.39	3.43
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LONG	SHORT		SIZE	WEIGHT			
<b>SNACK MIX</b>							
060410054628	5462	Snack Mix Original	Value	415g	8	5.49	4.5
060410054826	5482	Snack Mix Original	XL	250g	11	4.39	3.49
060410054840	5484	Snack Mix BBQ*	XL	250g	11	4.39	3.49

**SENSIBLE**

<b>ROLD GOLD</b>							
060410054246	5424	Rold Gold Thins	XL	370g	10	4.69	3.43
060410054680	5468	Rold Gold Sticks	XL	370g	9	4.69	3.43
060410054260	5426	Rold Gold Tiny Twists	XL	295g	9	4.69	3.43
060410004647	0464	Rold Gold Classic Dipped Tiny Twists Fudge Coated Pretz	XL	198g	12	4.69	3.40

<b>SUNCHIPS</b>							
060410054666	5466	Sunchips French Onion	XL	205g	10	4.69	3.43
060410053942	5394	Sunchips Harvest Cheddar	XL	205g	10	4.69	3.43
060410054642	5464	Sunchips Garden Salsa	XL	205g	10	4.69	3.43

<b>SIMPLY</b>							
060410030646	3064	Simply Tostitos Organic Yellow Corn	XL	240g	6	4.79	3.79
060410030653	3065	Simply Tostitos Organic Blue Corn	XL	240g	6	4.79	3.79
060410034132	3413	Simply Doritos White Cheddar Tortilla	XL	213g	9	4.79	3.79
060410040218	4021	Simply Ruffles – Sea Salted	XL	227g	8	4.79	3.79
060410047798	4779	Simply Cheetos Crunchy White Cheddar	XL	241g	12	4.79	3.79
060410040799	4079	Simply Cheetos Puffs – White Cheddar	XL	227g	15	4.79	3.79
060410028803	2880	Simply Smartfood Sea Salt	XL	156g	10	4.79	3.79
060410028810	2881	Simply Smartfood White Cheddar	XL	156g	10	4.79	3.79

<b>BARE</b>							
060410045114	4511	Bare Fuji & Reds Apple	Large	96g	6	5.49	4.50
060410045121	4512	Bare Toasted Coconut	Large	94g	6	5.49	4.50
060410045138	4513	Bare Simply Banana	Large	77g	6	5.49	4.50
060410055274	5527	Bare Chocolate Coconut Snacks	Large	79g	6	5.49	4.50
060410055298	5529	Bare Cinnamon Apple Snacks	Large	96g	6	5.49	4.50

60410045220	4522	Off the Eaten Path Garden Crisps - Rice, Peas & Black Bea	XL	177g	12	4.79	3.79
60410045237	4523	Off the Eaten Path Hummus Crisps – Rosemary & Olive O	XL	149g	11	4.79	3.79
60410053065	5306	Off the Eaten Path White Cheddar Puffs	XL	128g	14	4.79	3.79
060410047781	4778	Off the Eaten Path Chickpea Crisps with Purple Sweet Po	XL	177g	12	4.79	3.79

<b>POPCORNERS</b>							
060410056202	5620	PopCorners Sweet & Salty Kettle Corn Style Popped-Corn	XL	142g	8	4.79	3.43
060410056189	5618	PopCorners Sea Salt Popped-Corn Chips	XL	142g	8	4.79	3.43
060410056226	5622	PopCorners White Cheddar Popped-Corn Chips	XL	142g	8	4.79	3.43
060410056240	5624	PopCorners Spicy Cheddar Popped-Corn Chips	XL	142g	8	4.79	3.43

<b>STACY'S</b>							
060410010563	1056	Stacy's Simply Naked	Large	227g	12	4.79	2.95
060410010570	1057	Stacy's Parmesan Garlic & Herb	Large	227g	12	4.79	2.95
060410010594	1059	Stacy's Multigrain	Large	227g	12	4.79	2.95
060410024195	2419	Stacy's Fire Roasted Jalapeno	Large	208g	12	4.79	2.95

<b>STACY'S ORGANIC</b>							
060410034903	3490	Stacy's Organic Simply Naked	Large	180g	12	4.79	3.79
060410034910	3491	Stacy's Organic Rosemary & Garlic	Large	180g	12	4.79	3.79

**PROPRIETARY**

<b>FRITOS</b>							
060410054581	5458	Fritos Original	XL	340g	9	4.79	3.43
060410054567	5456	Fritos Barbecue	XL	340g	9	4.79	
060410054604	5460	Fritos BBQ Hoops	XL	340g	9	4.79	3.43

<b>MUNCHOS</b>							
060410048023	4802	Munchos Regular	XL	195g	14	4.39	

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<b>HOSTESS HICKORY STICKS</b>							
060410048573	4857	Hostess Hickory Sticks - Original	XL	275g	10	4.69	3.43

<b>SMARTFOOD</b>							
060410054222	5422	Smartfood White Cheddar Cheese	Value	305g	8	5.49	4.50
060410029886	2988	Smartfood White Cheddar Cheese	XL	200g	12	4.39	3.60
060410029909	2990	Smartfood Movie Night Butter	XL	150g	12	4.39	3.60
060410029947	2994	Smartfood Jalapeño & Cheddar	XL	180g	12	4.39	3.60
060410036068	3606	Smartfood Sour Cream & Onion	XL	175g	12	4.39	3.60

<b>KURKURE (warehouse distribution managed by DSD KAM)</b>							
060410055779	5577	Kurkure Chilli Chatka	Large	115g	30	0.99	0.79
060410010402	1040	Kurkure Masala Munch	Large	115g	30	0.99	0.79

**VARIETY PACKS**

<b>VARIETY PACKS</b>							
060410056097	5609	Frito Lay Family Fun Mix Snacks	28-Count	744g	N/A	9.99	8.20
060410054185	00000005418	Frito Lay Variety Packs Classic Mix- 6x Lays Classic 28g, 4x Doritos Nacho 28g, 4x Ruffles All Dressed 28g, 4x Cheetos Puffs 28g	18-Count	504g	6	9.19	8.49
060410054086	5408	Frito Lay Variety Packs Flavour Mix- 2x Smartfood White Cheddar 18g, 4x Doritos Nacho 28g, 4x Ruffles Bar-B-Q 28g, 4x Cheetos Crunchy 28g, 4x Lay's Ketchup 28g	18-Count	484g	6	9.19	8.49
060410054208	5420	Frito Lay Variety Packs Lay's Mix- 6x Lay's Classic 28g, 4x Lay's Bar-B-Q 28g, 4x Lay's Ketchup 28g, 4x Lay's Salt & Vinegar 28g	18-Count	504g	6	9.19	8.49
060410040775	4077	Frito Lay Variety Packs Doritos Favourites - 4x Doritos Nacho 28g, 4x Doritos Sweet Chili Heat 28g, 4x Doritos Zesty	12-Count	336g	8	5.79	5.10
060410055090	5509	Frito-Lay Variety Packs Bold Mix- 5x Doritos Sweet Chili Heat 28g, 5x Lay's Cheddar Jalapeño 28g, 4x Cheetos Jalapeño Cheddar 28g, 4x Ruffles Flamin' Hot BBQ 28g	18-Count	504g	6	9.19	8.49
060410055038	5503	Frito-Lay Variety Packs Cheesy Mix- 5x Lay's Cheddar Jalapeño 28g, 5x Doritos Zesty 28g, 4x Sun Chips Harvest Cheddar 28g, 4x Cheetos Puffs 28g	18-Count	504g	6	9.19	8.49
060410054994	5499	Ruffles Favourites Flavoured Snacks- 4x All Dressed 28g, 3x Sour Cream & Onion 28g, 3x BBQ 28g	10-Count	280g	10	5.79	5.10
060410040768	4076	Frito Lay Variety Packs Miss Vickie's Favourites- 4x Miss Vickie's Original 24g, 3x Miss Vickie's Sea Salt & Malt Vinegar 24g, 3x Miss Vickie's Sweet Chili & Sour Cream 24g	10-Count	240g	10	5.79	5.10

**AFFORDABLE SNACKING (\$2)**

<b>AFFORDABLE SNACKING (\$2)</b>							
060410019979	1997	Chester's Cheese Popcorn	Large	150g	12	2.00	1.70
060410019993	1999	Chester's Corn Twists	Large	150g	12	2.00	1.70
060410006542	654	Munchos Original	Large	130g	16	2.00	1.70
060410041222	4122	Chester's Corn Twists Cheese	Large	140g	12	2.00	1.70
060410055151	5515	Fritos Hoops Jalapeño Corn Chips	Large	150g	23	2.00	1.70
060410055175	5517	Chester's Corn Twists Flamin' Hot Cheese Flavoured Snacks	Large	140g	13	2.00	1.70
060410054864	5486	Hickory Sticks Salt & Vinegar	Large	165g	20	2.00	1.70
060410028933	2893	Funyuns Onion Flavoured Rings	Large	125g	16	2.00	1.70

RETAIL PRICE LIST - EFFECTIVE J

UPC		PRODUCT DESCRIPTION	PACKAGE		CASE PACK	RETAIL PRICE	WEST
LONG	SHORT		SIZE	WEIGHT			
<b>SINGLE SERVE</b>							
<b>SNACK SIZE / \$1.99</b>							
060410061428	6142	Ruffles Onion Dip	SS	103g	30	1.99	1.42
060410061466	6146	Tostitos Mild Salsa	SS	100g	30	1.99	1.42
060410061442	6144	Tostitos Cheesy Dip	SS	103g	30	1.99	1.42
<b>SNACK SIZE / \$1.99</b>							
060410016930	1693	Lay's Classic	SS	66g	27	1.99	1.42
060410016947	1694	Lay's Salt & Vinegar	SS	66g	27	1.99	1.42
060410016954	1695	Lay's Old Fashioned Bar-B-Q	SS	66g	27	1.99	
060410016961	1696	Lay's Bar B Q	SS	66g	27	1.99	1.42
060410016978	1697	Lay's Dill Pickle	SS	66g	27	1.99	1.42
060410016985	1698	Lay's Ketchup	SS	66g	27	1.99	1.42
060410017005	1700	Lay's Sour Cream & Onion	SS	66g	27	1.99	
060410017012	1701	Lay's Fries 'n Gravy	SS	66g	27	1.99	
060410017029	1702	Lay's Roast Chicken	SS	66g	27	1.99	
060410034033	3403	Lay's Baked Original	SS	66g	27	1.99	1.42
060410034040	3404	Lay's Baked BBQ	SS	66g	27	1.99	1.42
060410035900	3590	Lay's Poppables Sea Salt	SS	57g	32	1.99	1.42
060410035894	3589	Lay's Poppables White Cheddar	SS	57g	32	1.99	1.42
060410036075	3607	Lay's Poppables Honey BBQ	SS	57g	32	1.99	1.42
060410048252	4825	Lay's Jalapeño Cheddar	SS	66g	27	1.99	1.42
060410051061	5106	Lay's All Dressed	SS	66g	27	1.99	1.42
060410017180	1718	Ruffles Regular	SS	66g	36	1.99	
060410017197	1719	Ruffles All Dressed	SS	66g	36	1.99	1.42
060410017203	1720	Ruffles Sour Cream & Onion	SS	66g	36	1.99	1.42
060410017210	1721	Ruffles Bar-B-Q	SS	66g	36	1.99	
060410017227	1722	Ruffles Sour Cream & Bacon	SS	66g	36	1.99	1.45
060410039908	3990	Ruffles Flamin' Hot Bar-B-Q	SS	66g	36	1.99	1.42
060410901847	0184	Ruffles Salt & Vinegar	SS	66g	36	1.99	1.42
060410055465	5546	Ruffles Double Crunch Ketchup Potato Chips	SS	58g	36	1.99	1.42
060410055441	5544	Ruffles Double Crunch Jalapeno Cheddar Potato Chips	SS	58g	36	1.99	1.42
060410059067	5906	Ruffles Double Crunch Original Potato Chips	SS	58g	36	1.99	1.42
060410017128	1712	Miss Vickie's Original Recipe	SS	66g	36	1.99	1.42
060410017142	1714	Miss Vickie's Jalapeno	SS	66g	36	1.99	1.42
060410017159	1715	Miss Vickie's Sea Salt & Malt Vinegar	SS	66g	36	1.99	1.42
060410017173	1717	Miss Vickie's Sweet Chili & Sour Cream	SS	66g	36	1.99	1.42
060410029794	2979	Miss Vickie's Applewood Smoked BBQ	SS	66g	36	1.99	1.42
060410017975	1797	Doritos Nacho Cheese	SS	80g	32	1.99	1.42
060410017982	1798	Doritos Zesty Cheese	SS	80g	32	1.99	1.42
060410017999	1799	Doritos Cool Ranch	SS	80g	32	1.99	1.42
060410018002	1800	Doritos Bold BBQ	SS	80g	32	1.99	1.42
060410018019	1801	Doritos Sweet Chili Heat	SS	80g	32	1.99	1.42
060410018026	1802	Doritos Jalapeno & Cheddar	SS	80g	32	1.99	1.42
060410023631	2363	Doritos Dinamita* Chili Lime Burn	SS	80g	42	1.99	1.42
060410023624	2362	Doritos Dinamita* Nacho Blast	SS	80g	42	1.99	1.42
060410059258	5925	Doritos Flamin' Hot® Cool Ranch® Tortilla chips	SS	70g	32	1.99	1.42
060410018811	1881	Cheetos Puffs	SS	84g	26	1.99	1.42
060410040973	4097	Cheetos Puffs White Cheddar	SS	80g	26	1.99	1.42
060410018750	1875	Cheetos Crunchy	SS	90g	40	1.99	1.42
060410018781	1878	Cheetos Nacho Crunchy	SS	90g	40	1.99	
060410018798	1879	Cheetos Crunchy Cheddar Jalapeno	SS	90g	40	1.99	1.42
060410028513	2851	Cheetos Crunchy Flamin' Hot	SS	90g	40	1.99	1.42
060410055137	5513	Cheetos Puffs Flamin' Hot Cheese Flavoured Snacks	SS	75g	26	1.99	1.42
060410061268	6126	Cheetos* Cheddar Flavour Seasoned Popcorn	SS	45g	36	1.99	1.42
060410061213	6121	Cheetos* Flamin' Hot* Seasoned Popcorn	SS	45g	36	1.99	1.42
060410004425	442	Chester's Corn Twists	SS	60g	24	1.99	1.42
060410004449	444	Chester's Cheese Popcorn	SS	55g	20	1.99	1.42
060410004456	445	Rold Gold Thins	SS	70g	27	1.99	1.42
060410004463	446	Tostitos Bite Size Rounds	SS	90g	38	1.99	1.42
060410018989	1898	Smartfood White Cheddar Cheese Popcorn	SS	50g	26	1.99	1.42
060410034156	3415	Smartfood Jalapeño & Cheddar Popcorn	SS	45g	26	1.99	1.42
060410034064	3406	Simply Smartfood Sea Salt	SS	35g	26	1.99	1.42
060410033050	3305	Simply Smartfood White Cheddar	SS	35g	26	1.99	1.42
060410003923	392	SunChips Harvest Cheddar	SS	70g	27	1.99	1.42
060410019023	1902	Munchos	SS	60g	23	1.99	1.42
060410003862	386	Munchies Snack Mix	SS	90g	32	1.99	1.42
060410003916	391	Hickory Sticks Original	SS	90g	40	1.99	1.42

**RETAIL PRICE LIST - EFFECTVE J**

UPC		PRODUCT DESCRIPTION	PACKAGE		CASE PACK	RETAIL PRICE	WEST
LONG	SHORT		SIZE	WEIGHT			
060410073100	7310	Fritos BBQ	SS	90g	37	1.99	
060410004678	0467	Cracker Jack Original	SS	75g	36	1.99	1.42



**RETAIL PRICE LIST - EFFECTIVE JANUARY 30th 2022**

UPC		CADDY / EACHES CODE	CASE CODE	PRODUCT DESCRIPTION ENGLISH	WEIGHT	CASE PACK	RETAIL PRICE	WEST
LONG	SHORT							
<b>CONVENIENCE FOODS</b>								
<b>NUTS</b>								
<i>Munchies Nuts</i>								
06041006690	6669		26669	Crunchy Coated Peanuts BBQ	210g	10	5.09	3.80
06041006713	6671		26671	Crunchy Coated Peanuts Sweet & Spicy	210g	10	5.09	3.80
060410024799	2479		82803	Nuts & Chocolate Trail Mix	156g	10	5.09	3.80
060410047705	4770	106344	101869	Munchies® Nuts & Fruit Trail Mix	62g	48	1.99	1.39
060410047699	4769	106347	101858	Munchies® Nuts & Chocolate Trail Mix	62g	48	1.99	1.39
060410047743	4774	106380	101878	Munchies® BBQ Flavour Peanuts	82g	72	1.99	1.39
060410047729	4772	106382	101877	Munchies® Honey Roasted Flavour Peanuts	82g	72	1.99	1.39
060410047712	4771	106385	101876	Munchies® Salted Peanuts	82g	72	1.99	1.39
060410047767	4776	106372	101881	Munchies® Sweet & Spicy Flavour Crunchy Coated Peanuts	70g	72	1.99	1.39
060410047750	4775	106376	101879	Munchies® BBQ Flavour Crunchy Coated Peanuts	70g	72	1.99	1.39
<i>Nut Harvest</i>								
060410030684	3068	106293	85829	Nut Harvest® Salted In Shell Pistachios	45g	9x8	3.19	2.23
060410030677	3067	106296	85822	Nut Harvest® Lightly Roasted Almonds	45g	9x8	3.19	2.23
060410030660	3066	106342	85817	Nut Harvest® Sea Salted Whole Cashews	40g	9x8	3.19	2.23
060410030691	3069		85797	Whole Cashews Sea Salted	90g	12	5.79	4.29
060410037485	3748		85798	Deluxe Mixed Nuts Salted	90g	12	5.79	4.29
060410030714	3071		85799	Almonds Lightly Roasted	90g	12	5.79	4.29

<b>CRACKER JACK</b>								
060410001912	191		22067	Original - box	75g	24	1.00	0.85

<b>SPITZ</b>								
<b>SEEDS</b>								
<i>Pumpkin</i>								
069579227072	22707		25796	Seasoned	170g	21	3.99	2.64
069579227089	22708		25797	Dill Pickle	170g	21	3.99	2.64
069579227065	22706		25798	Salted	170g	21	3.99	2.64
<i>Sunflower</i>								
060410050101	5010	101568	101882	Spitz Dill Pickle	100g	48	1.99	1.29
060410050170	5017	101608	101859	Spitz Salted	100g	48	1.99	1.29
060410050675	5067	101813	101845	Spitz Seasoned	100g	48	1.99	1.29
069579027672	2767		84216	Seasoned - display box	210g	24	2.79	1.83
069579027696	2769		84290	Dill Pickle - display box	210g	24	2.79	1.83
069579027702	2770		84291	Salted - display box	210g	24	2.79	1.83
069579027719	2771		84292	Smoky BBQ - display box	210g	24	2.79	1.83
069579027726	2772		84293	Cracked Pepper - display box	210g	24	2.79	1.83
069579027733	2773		84294	Spicy Sweet Chili - display box	210g	24	2.79	1.83
069579027672	2767		84396	Seasoned - Clip Strip	210g	24	2.79	1.83
069579027696	2769		84397	Dill Pickle - Clip Strip	210g	24	2.79	1.83
069579027702	2770		84398	Salted - Clip Strip	210g	24	2.79	1.83
069579027726	2772		84399	Cracked Pepper - Clip Strip	210g	24	2.79	1.83
069579027733	2773		84401	Spicy Sweet Chili - Clip Strip	210g	24	2.79	1.83
069579027740	2774		84295	Seasoned - display box	370g	18	3.99	2.64
069579027757	2775		84296	Dill Pickle - display box	370g	18	3.99	2.64
069579027764	2776		84297	Salted - display box	370g	18	3.99	2.64
069579508003	50800		74176	Seasoned - display box	800g	9	7.19	4.86
069579908001	90800		74169	Dill Pickle - display box	800g	9	7.19	4.86
069579308009	30800		74172	Salted - display box	800g	9	7.19	4.86

UPC		FLC CODE	SCC Code
LONG	SHORT		
060410043608	4360	97907	00060410044155
060410043714	4371	97909	00060410044278
060410047804	4780	101188	00060410049013
060410046777	4677	101138	00060410048849
060410046814	4681	101141	00060410048900
060410046890	4689	100605	00060410047132
60410053065	5306	104657	00060410053072

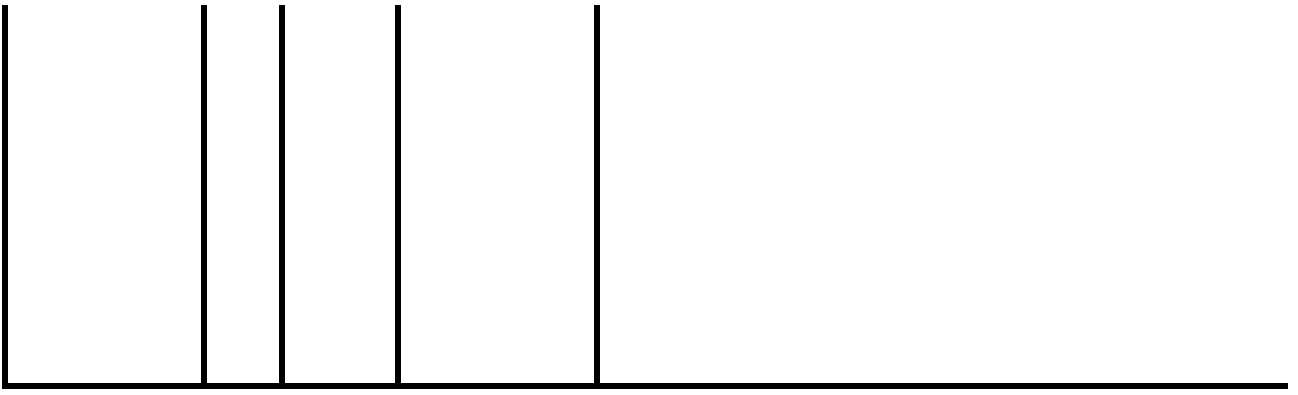
PLR 2022

PRODUCT DESCRIPTION	PACKAGE		CASE PACK	RETAIL PRICE
	SIZE	WEIGHT		
Miss Vickie's Signatures Hickory Smoked Salt	XL	180g	18	4.49
Miss Vickie's Signatures Apple Cider Vinaigrette & Shallots	XL	180g	18	4.49
Miss Vickie's Signatures Black Truffle & Parmesan Chip	XL	180g	18	4.49
Miss Vickie's Balsamic Vinegar & Sweet Onion	XL	200g	18	4.79
Miss Vickie's 40% Reduced Fat	XL	185g	18	4.79
Tostitos Cantina Thin & Crispy	XL	220g	7	4.49
Off the Eaten Path White Cheddar Puffs	XL	128g	14	4.79



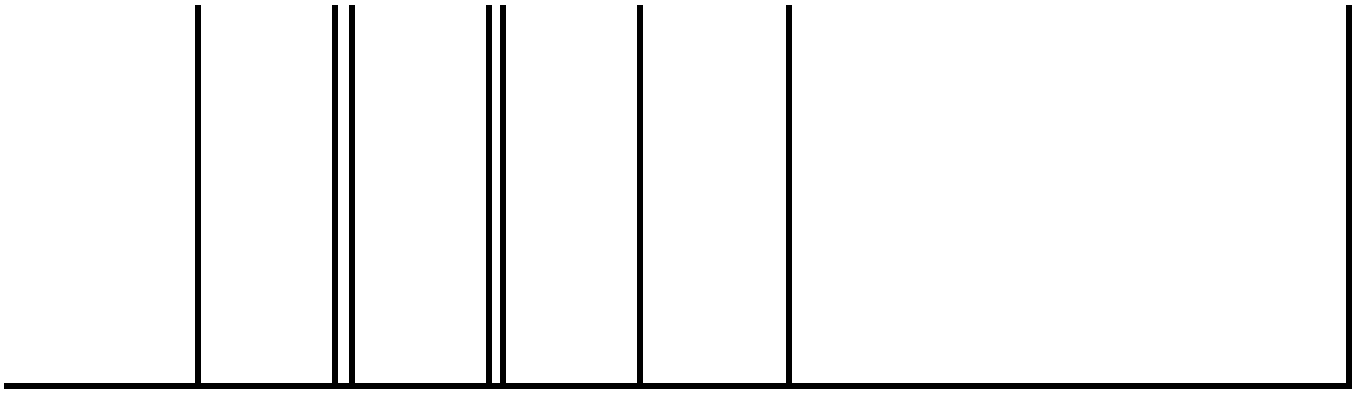
	PLR TIMING
WEST	
3.60	P3W1 2022 (February 20th)
3.60	P3W1 2022 (February 20th)
3.60	P3W1 2022 (February 20th)
3.57	P3W1 2022 (February 20th)
3.57	P3W1 2022 (February 20th)
3.68	P3W1 2022 (February 20th)
3.65	P3W1 2022 (February 20th)

UPC		FLC CODE	SCC Code	PRODUCT DESCRIPTION
LONG	SHORT			ENGLISH
060410061428	6142	111608	00060410061435	Ruffles Onion Dip
060410061466	6146	111610	00060410061473	Tostitos Mild Salsa
060410061442	6144	111609	00060410061459	Tostitos Cheesy Dip
60410059272	5927	111181	00060410059289	Doritos Flamin' Hot® Cool Ranch® Tortilla chips
060410059258	5925	111172	00060410059265	Doritos Flamin' Hot® Cool Ranch® Tortilla chips
060410058947	5894	111126	00060410058954	Lay's® Chicken and Tomato Flavoured Potato Chips
060410058992	5899	111128	00060410059005	Lay's® Cucumber flavoured potato chips
060410004647	0464	20764	00060410207642	Rold Gold Tiny Twists Classic Dipped
060410061268	6126	111374	00060410061275	Cheetos Popcorn Cheddar Popcorn Popped
060410061213	6121	111373	00060410061251	Cheetos Popcorn Flamin' Hot Popcorn Popped
060410061107	6110	111369	00060410061138	Cheetos Popcorn Cheddar Popcorn Popped
060410061169	6116	111372	00060410061206	Cheetos Popcorn Flamin' Hot Popcorn Popped
060410056097	5609	107607	00060410056103	Frito Lay Family Fun Mix Snacks
060410061404	6140	111533	00060410061411	Lay's All Dressed
060410061381	6138	111532	00060410061398	Lay's All Dressed
060410051061	5106	103175	00060410051894	Lay's All Dressed
060410061084	6108	111342	00060410061091	Lay's Oven Baked Bar-B-Q Flavoured Potato Chips
060410061039	6103	111340	00060410061053	Lay's Oven Baked Original Potato Chips
060410059074	5907	111132	00060410059135	Ruffles Double Crunch Original Potato Chips
060410059067	5906	111131	00060410059128	Ruffles Double Crunch Original Potato Chips
060410061510	6151	111656	00060410061527	Miss Vickie's Sweet & Spicy Ketchup Flavour Kettle Cooked Potato Chips
060410058831	5883	110770	00060410058848	Ruffles Jalapeño Flavoured Dip
060410000083	0008	111647	00060410061497	Doritos Cool Ranch Jalapeño Flavour Dip
060410000052	0005	111617	00060410061480	Doritos Spicy Nacho Flavour Dip



**NOVATION 2022**

PACKAGE		CASE PACK	RETAIL PRICE	WEST	LAUNCH TIMING
SIZE	WEIGHT				
SS	103g	30	1.99	1.42	LE relaunch with new codes: P1W3 2022 (January 9th)
SS	100g	30	1.99	1.42	LE relaunch with new codes: P1W3 2022 (January 9th)
SS	103g	30	1.99	1.42	LE relaunch with new codes: P1W3 2022 (January 9th)
XL	210g	8	4.49	3.57	LTO: P1W4 2022 (January 16th)
SS	70g	32	1.99	1.42	LTO: P1W4 2022 (January 16th)
XL	165g	18	3.39	3.12	LE: P2W1 2022 (January 23rd)
XL	165g	18	3.39	3.12	LE: P2W1 2022 (January 23rd)
XL	198g	12	4.69	3.40	LTO: P2W2 2022 (January 30th)
SS	45g	36	1.99	1.42	LE: P2W3 2022 (February 6th)
SS	45g	36	1.99	1.42	LE: P2W3 2022 (February 6th)
XL	180g	13	4.49	3.57	LE: P2W3 2022 (February 6th)
XL	180g	13	4.49	3.57	LE: P2W3 2022 (February 6th)
28 count	744g	NA	9.99	8.20	LE: P2W3 2022 (February 6th)
XXL	235g	15	3.99	3.65	LE: P3W1 2022 (February 20th)
XL	165g	18	3.39	3.12	LE: P3W1 2022 (February 20th)
SS	66g	27	1.99	1.42	LE: P3W1 2022 (February 20th)
XXL	177g	10	3.99	3.65	LE: P3W1 2022 (February 20th)
XXL	177g	10	3.99	3.65	LE: P3W1 2022 (February 20th)
XL	180g	18	4.49	3.37	LE: P3W1 2022 (February 20th)
SS	58g	36	1.99	1.42	LE: P3W1 2022 (February 20th)
XL	190g	18	4.79	3.57	LE: P3W1 2022 (February 20th)
XL	425g	12	4.69	3.71	LE: P3W1 2022 (February 20th)
XL	283g	12	4.69	3.71	LE: P3W1 2022 (February 20th)
XL	283g	12	4.69	3.71	LE: P3W1 2022 (February 20th)





Pricing Post P2W2 (January 30th)  
Pricing Post P2W2 (January 30th)  
Pricing Post P2W2 (January 30th)  
Pricing Post P2W2 (January 30th)