

2022	PAT(Buying) Dates				In Flyer Date		
	CASE PK	EDV	Discount	Promo Cost on Invoice	UNIT COST	Suggested Retail	Price Activation
<b>Fine Foods Week 27</b>		<b>June 27 - July 10</b>			<b>July 4 - July 10</b>		
12 x 355ml AHA Sparkling Water	1	\$ 5.15	\$ 0.85	\$ 4.30	\$ 4.30	2/\$9	In Flyer
300ml x 8pk Mini Bottle	3	\$ 15.75	\$ 2.75	\$ 13.00	\$ 4.33	2/\$9	In Flyer
4x355ml Craft Specialty Glass - includes Mexican Coke	6	\$ 32.00	\$ 3.50	\$ 28.50	\$ 4.75	\$5.49	In Flyer
4x341ml A&W Craft Specialty Glass	6	\$ 32.00	\$ 3.50	\$ 28.50	\$ 4.75	\$5.49	In Flyer
4x237ml Canada Dry Premium Craft Soda	6	\$ 32.00	\$ 3.50	\$ 28.50	\$ 4.75	\$5.49	In Flyer
<b>Fine Foods Week 28</b>		<b>July 4 - July 17</b>			<b>July 11 - July 17</b>		
2L Sparkling *LAST CHANCE TO PURCHASE BEFORE PRICE INCREASE*	8	\$ 20.30	\$ 5.45	\$ 14.85	\$ 1.86	2/\$4.50	In Flyer
1L Glaceau smartwater	12	\$ 25.95	\$ 5.55	\$ 20.40	\$ 1.70	2/\$4	In Flyer
591ml Glaceau vitaminwater	12	\$ 22.35	\$ 4.10	\$ 18.25	\$ 1.52	2/\$4	In Flyer
<b>Fine Foods Week 29</b>		<b>July 11 - July 24</b>			<b>July 18 - July 24</b>		
20pk Sparkling *LAST CHANCE TO PURCHASE BEFORE PRICE INCREASE*	1	\$ 10.70	\$ 1.80	\$ 8.90	\$ 8.90	\$9.99	In Flyer
222ml 4x6 pack Sparkling	4	\$ 13.30	\$ 1.20	\$ 12.10	\$ 3.03	2/\$7	In Flyer
695ml Peace Tea	12	\$ 10.50	\$ 0.75	\$ 9.75	\$ 0.81	4/\$5	In Flyer
700ml smartwater	24	\$ 47.00	\$ 7.00	\$ 40.00	\$ 1.67	2/\$4	In Flyer
<b>Fine Foods Week 30 *AUG 1 HOLIDAY ON MONDAY</b>		<b>July 18 - July 31</b>			<b>July 25 - July 31</b>		
12p Sparkling *LAST CHANCE TO PURCHASE BEFORE PRICE INCREASE*	1	\$ 6.10	\$ 0.85	\$ 5.25	\$ 5.25	2/\$11	In Flyer
6x591ml Powerade	4	\$ 21.50	\$ 2.00	\$ 19.50	\$ 4.88	2/\$11	In Flyer
341ml Nestea 12 packs & 341ml Peace Tea 12 packs	1	\$ 6.75	\$ 1.10	\$ 5.65	\$ 5.65	\$5.99	In Flyer
<b>July In-Store Promotions</b>		<b>June 20 - July 31</b>			<b>July 1 - July 31</b>		
Monster/NOS/FT 458-473mL singles	12	\$ 28.50	\$ 4.25	\$ 24.25	\$ 2.02	2/\$5	In Store
Monster Coffee 444mL singles	12	\$ 30.60	\$ 6.35	\$ 24.25	\$ 2.02	2/\$5	In Store
Monster Reign 473ml	12	\$ 28.50	\$ 4.25	\$ 24.25	\$ 2.02	2/\$5	In Store
547ml Gold Peak	12	\$ 21.75	\$ 1.75	\$ 20.00	\$ 1.67	2/\$4	In Store
500ml Nestea	12	\$ 21.00	\$ 1.00	\$ 20.00	\$ 1.67	2/\$4	In Store
591ml Dasani	24	\$ 25.80		\$ 25.80	\$ 1.08	2/\$2.50	In Store
24 x 500ml AHA	24	\$ 25.80		\$ 25.80	\$ 1.08	2/\$2.50	In Store
<b>Fine Foods Week 31 *PRICE INCREASE TO START THIS WK</b>		<b>July 25 - Aug 7</b>			<b>Aug 1 - Aug 7</b>		
6x710ml Sparkling	4	\$ 21.90	\$ 4.60	\$ 17.30	\$ 4.33	2/\$9	In Flyer
12 x 355ml Dasani Fridgemate	2	\$ 10.70	\$ 1.30	\$ 9.40	\$ 4.70	2/\$10	In Flyer
12 x 500ml Dasani	2	\$ 10.70	\$ 1.30	\$ 9.40	\$ 4.70	2/\$10	In Flyer
<b>Fine Foods Week 32</b>		<b>Aug 1 - Aug 14</b>			<b>Aug 8 - Aug 14</b>		
20pk Sparkling	1	\$ 12.40	\$ 1.05	\$ 11.35	\$ 11.35	\$11.99	In Flyer
12 x 355ml AHA Sparkling Water	1	\$ 6.15	\$ 0.85	\$ 5.30	\$ 4.30	2/\$11	In Flyer
300ml x 8pk Mini Bottle	3	\$ 17.05	\$ 1.90	\$ 15.15	\$ 5.05	2/\$11	In Flyer
946ml Powerade	12	\$ 21.85	\$ 6.85	\$ 15.00	\$ 1.25	2/\$3	In Flyer
<b>Fine Foods Week 33</b>		<b>Aug 8 - Aug 21</b>			<b>Aug 15 - Aug 21</b>		
2L Sparkling	8	\$ 22.30	\$ 5.45	\$ 16.85	\$ 2.11	2/\$5.50	In Flyer
4x355ml Craft Specialty Glass - includes Mexican Coke	6	\$ 35.00	\$ 3.50	\$ 31.50	\$ 5.25	\$5.99	In Flyer
4x341ml A&W Craft Specialty Glass	6	\$ 35.00	\$ 3.50	\$ 31.50	\$ 5.25	\$5.99	In Flyer
4x237ml Canada Dry Premium Craft Soda	6	\$ 35.00	\$ 3.50	\$ 31.50	\$ 5.25	\$5.99	In Flyer
<b>Fine Foods Week 34</b>		<b>Aug 15 - Aug 28</b>			<b>Aug 22 - Aug 28</b>		
12p Sparkling	1	\$ 7.10	\$ 0.60	\$ 6.50	\$ 6.50	2/\$14	In Flyer
341ml Nestea 12 packs & 341ml Peace Tea 12 packs	1	\$ 7.75	\$ 1.10	\$ 6.65	\$ 6.65	\$6.99	In Flyer
1L Sparkling	12	\$ 20.65	\$ 4.70	\$ 15.95	\$ 1.33	2/\$4	In Flyer

1L AHA Sparkling Water	12	\$	12.95	\$ 1.05	\$	11.90	\$	0.99	4/\$5	In Flyer
1L Dasani	12	\$	16.10	\$ 2.10	\$	14.00	\$	1.17	2/\$3	In Flyer
<b>August In-Store Promotions</b>			<b>July 25 - Aug 31</b>					<b>Aug 1 - Aug 31</b>		
500ml Sparkling	24	\$	45.50	\$ 4.50	\$	41.00	\$	1.71	2/\$4.50	In Store
Coke with Coffee - 355ml-12 Loose	12	\$	22.75	\$ 2.25	\$	20.50	\$	1.71	2/\$4.50	In Store
Monster 4x473ml Multi-Packs	6	\$	54.50	\$ 8.00	\$	46.50	\$	7.75	\$9.99	In Store
Monster Reign 4x473ml Multi-Packs	6	\$	54.50	\$ 8.00	\$	46.50	\$	7.75	\$9.99	In Store
Monster-Cans-710ml-12 Loose	12	\$	34.85	\$ 2.55	\$	32.30	\$	2.69	2/\$6	In Store
700ml smartwater	24	\$	52.10	\$ 7.00	\$	45.10	\$	1.88	2/\$5	In Store
<b>Fine Foods Week 35 * LONG WEEKEND</b>			<b>Aug 22 - Sept 4</b>					<b>Aug 29 - Sept 4</b>		
20pk Sparkling	1	\$	12.40	\$ 1.95	\$	10.45	\$	10.45	\$10.99	In Flyer
222ml 4x6 pack Sparkling	4	\$	15.30	\$ 1.20	\$	14.10	\$	3.53	2/\$8	In Flyer
695ml Peace Tea	12	\$	11.00	\$ 0.75	\$	10.25	\$	0.85	4/\$5	In Flyer