

SK/MB/ON/AB					FINE FOODS ADVERTISING LIMITED													
FINE FOODS ADVERTISING AD ITEMS																		
EXPRESS FOODS DIRECT ITEMS																		
DATE:	OCT 1 - OCT 31 2020																	
MONTH:	OCTOBER																	
					** ADVERTISED SPECIALS **													
ORDER CODE	UNIT COST	PROMO RETAIL	PROFIT MARGIN	UPC	ITEM DESCRIPTION	SIZE	CASE PACK	REG COST	OFF INVOICE	BILL BACK	SALE COST	BANNER PROMO	BANNER INVOICE COST					
OLD DUTCH		2/7.50			OLD DUTCH RIDGIES POTATO CHIPS													
1835	2.90	3.75	23%	6634318351	ALL DRESSED	220 G	1	3.17	0.27		2.90		2.90					
1834	2.90	3.75	23%	6634318348	BURSTIN' ONION	220 G	1	3.17	0.27		2.90		2.90					
1837	2.90	3.75	23%	6634318377	SOUR CREAM GREEN ONION & BACON	220 G	1	3.17	0.27		2.90		2.90					
1840	2.90	3.75	23%	6634318403	SPICY SALT AND VINEGAR (LTO)	210 G	1	3.17	0.27		2.90		2.90					
1838	2.90	3.75	23%	6634318382	SALT & PEPPER WINGS	220 G	1	3.17	0.27		2.90		2.90					
1839	2.90	3.75	23%	6634318393	MAPLE & BBQ	220 G	1	3.17	0.27		2.90		2.90					
OLD DUTCH		2/7.50			OLD DUTCH DUTCH CRUNCH POTATO CHIPS													
1650	2.90	3.75	23%	6634316502	ORIGINAL	200 G	1	3.20	0.30		2.90		2.90					
1651	2.90	3.75	23%	6634316515	MESQUITE BBQ	200 G	1	3.20	0.30		2.90		2.90					
1652	2.90	3.75	23%	6634316528	JALAPENO & CHEDDAR	200 G	1	3.20	0.30		2.90		2.90					
1656	2.90	3.75	23%	6634316560	SEA SALT & MALT VINEGAR	200 G	1	3.20	0.30		2.90		2.90					
1657	2.90	3.75	23%	6634316573	PARMESAN & GARLIC	200 G	1	3.20	0.30		2.90		2.90					
1658	2.90	3.75	23%	6634316586	CRACKED PEPPER & BALSAMIC VINEGAR	200 G	1	3.20	0.30		2.90		2.90					
1662	2.90	3.75	23%	6634316625	SOUR CREAM & DILL	200 G	1	3.20	0.30		2.90		2.90					
1664	2.90	3.75	23%	6634316641	MAPLE BLACK GARLIC	200 G	1	3.20	0.30		2.90		2.90					
1596	2.90	3.75	23%	6634315969	VEGAN CHEESE & SOUR CREAM	200 G	1	3.20	0.30		2.90		2.90					
1597	2.90	3.75	23%	6634315972	VEGAN CHEESE & CHIVE	200 G	1	3.20	0.30		2.90		2.90					
OLD DUTCH		2/7.50			OLD DUTCH CHEESE PLEESERS													
3500	2.90	3.75	23%	6634335004	ORIGINAL	265 G	1	3.20	0.30		2.90		2.90					
3518	2.90	3.75	23%	6634335185	MOZZARELLA	265 G	1	3.20	0.30		2.90		2.90					
OLD DUTCH		2/7.50			OLD DUTCH CRUNCHYS													
3504	2.90	3.75	23%	6634335046	NACHO CHEESE	290 G	1	3.20	0.30		2.90		2.90					
3505	2.90	3.75	23%	6634335059	EXTREME CHEDDAR	290 G	1	3.20	0.30		2.90		2.90					
3519	2.90	3.75	23%	634335198	WHITE CHEDDAR PEPPERCORN	290 G	1	3.20	0.30		2.90		2.90					
OLD DUTCH		2/7.50			HUMPTY DUMPTY RINGOLOS BBQ													
3507	2.90	3.75	23%	5911935075	HUMPTY DUMPTY RINGOLOS BBQ	280 G	1	3.20	0.30		2.90		2.90					
3508	2.90	3.75	23%	5911935088	HUMPTY DUMPTY SOUR CREAM & ONION RINGS	265 G	1	3.20	0.30		2.90		2.90					
OLD DUTCH		2/6.00			OLD DUTCH BAKED POTATO CRISPS													
2221	2.78	3.00	7%	6634322211	CREAMY DILL	200 G	1	2.96	0.18		2.78		2.78					
2223	2.78	3.00	7%	6634322224	SALT 'N VINEGAR	200 G	1	2.96	0.18		2.78		2.78					
2222	2.78	3.00	7%	6634322237	KETCHUP	200 G	1	2.96	0.18		2.78		2.78					
FRITO LAY		2/6.50			LAY'S POTATO CHIPS													
1673	2.44	3.25	25%	6041004705	WAVY ORIGINAL	165 G	16	8.00	8.00		39.04		39.04					
1546	2.44	3.25	25%	6041004712	LIGHTLY SALTED	165 G	18	9.00	9.00		43.92		43.92					
1542	2.44	3.25	25%	6041004702	CLASSIC	165 G	18	9.00	9.00		43.92		43.92					
1551	2.44	3.25	25%	6041004750	BBQ	165 G	18	9.00	9.00		43.92		43.92					
1559	2.44	3.25	25%	6041004781	SOUR CREAM 'N ONION	165 G	18	9.00	9.00		43.92		43.92					
1557	2.44	3.25	25%	6041004763	SALT 'N VINEGAR	165 G	18	9.00	9.00		43.92		43.92					
1555	2.44	3.25	25%	6041004752	KETCHUP	165 G	18	9.00	9.00		43.92		43.92					
1549	2.44	3.25	25%	6041004748	DILL PICKLE	165 G	18	9.00	9.00		43.92		43.92					
1051	2.44	3.25	25%	6041004827	JALAPENO CHEDDAR	165 G	18	9.00	9.00		43.92		43.92					

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FRITO LAY		2/3.50			RUFFLES POTATO CHIPS								
77959	1.32	1.75	25%	6041001718	REGULAR	66 G	36	48.60	1.08		47.52		47.52
77961	1.32	1.75	25%	6041001720	SOUR CREAM 'N ONION	66 G	36	48.60	1.08		47.52		47.52
77960	1.32	1.75	25%	6041001719	ALL DRESSED	66 G	36	48.60	1.08		47.52		47.52
77985	1.32	1.75	25%	6041001722	SOUR CREAM 'N BACON	66 G	36	48.60	1.08		47.52		47.52
77984	1.32	1.75	25%	6041001721	BAR-B-Q	66 G	36	48.60	1.08		47.52		47.52
85413	1.32	1.75	25%	6041002961	CHILI CHEESE	63 G	36	48.60	1.08		47.52		47.52
94714	1.32	1.75	25%	6041003990	FLAMIN' HOT BAR-B-Q	66 G	36	48.60	1.08		47.52		47.52
1027	1.32	1.75	25%	6041004825	JALAPENO CHEDDAR	66 G	27	36.45	0.81		35.64		35.64
103266	1.32	1.75	25%	6041005205	FLAMIN' HOT CHEDDAR*	66 G	36	48.60	1.08		47.52		47.52
FRITO LAY		2/3.50			DORITOS TORTILLA CHIPS								
78884	1.32	1.75	25%	6041001797	NACHO CHEESE	80 G	32	43.20	0.96		42.24		42.24
78885	1.32	1.75	25%	6041001798	ZESTY CHEESE	80 G	32	43.20	0.96		42.24		42.24
78886	1.32	1.75	25%	6041001799	COOL RANCH	80 G	32	43.20	0.96		42.24		42.24
78887	1.32	1.75	25%	6041001800	BOLD BBQ	80 G	32	43.20	0.96		42.24		42.24
78888	1.32	1.75	25%	6041001801	SWEET CHILI HEAT	80 G	32	43.20	0.96		42.24		42.24
78889	1.32	1.75	25%	6041001802	JALAPENO & CHEDDAR	80 G	32	43.20	0.96		42.24		42.24
78750	1.32	1.75	25%	6041001811	ROULETTE	80 G	32	43.20	0.96		42.24		42.24
96541	1.32	1.75	25%	6041002362	PICOSO	80 G	42	56.70	1.26		55.44		55.44
96545	1.32	1.75	25%	6041002363	CHILE LEMON	80 G	42	56.70	1.26		55.44		55.44
103545	1.32	1.75	25%	6041005220	LATE NIGHT BUFFALO HOT WINGS**	80 G	32	43.20	0.96		42.24		42.24
FRITO LAY		2/3.50			CHEETOS SNACKS								
79312	1.32	1.75	25%	6041001881	PUFFS	84 G	26	35.10	0.78		34.32		34.32
79310	1.32	1.75	25%	6041001875	CRUNCHY	90 G	40	54.00	1.20		52.80		52.80
79308	1.32	1.75	25%	6041001879	CRUNCHY CHEDDAR JALAPENO	90 G	40	54.00	1.20		52.80		52.80
84495	1.32	1.75	25%	6041002851	CRUNCHY FLAMIN' HOT	90 G	40	54.00	1.20		52.80		52.80
91144	1.32	1.75	25%	6041003728	FLAMIN' HOT SWEET CHILI	90 G	40	54.00	1.20		52.80		52.80
95571	1.32	1.75	25%	6041004097	CHEETOS PUFFS WHITE CHEDDAR	80 G	26	35.10	0.78		34.32		34.32
*LTO SEPT 6TH FOR 8 WEEKS													
**LTO SEPT 6TH FOR 16 WEEKS													
FRITO LAY		2/7.00			SMARTFOOD POPCORN								
85504	2.61	3.50	25%	6041002988	WHITE CHEDDAR	200 G	12	37.32	6.00		31.32		31.32
85515	2.61	3.50	25%	6041002990	MOVIE NIGHT BUTTER	150 G	12	37.32	6.00		31.32		31.32
85518	2.61	3.50	25%	6041002994	JALAPENO & CHEDDAR	180 G	12	37.32	6.00		31.32		31.32
87260	2.61	3.50	25%	6041003331	GOUDA & CHIVE	180 G	12	37.32	6.00		31.32		31.32
90379	2.61	3.50	25%	6041003606	SOUR CREAM & ONION	175 G	12	37.32	6.00		31.32		31.32
103476	2.61	3.50	25%	6041005217	FLAMIN' HOT WHITE CHEDDAR	175 G	12	37.32	6.00		31.32		31.32
SAPUTO													
130420	2.22	2.79	20%	6870010298	DAIRYLAND MILK BEVERAGE (JUG)	1 L	1	2.62	0.40		2.22		2.22
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE													
					CHOCOLATE 1% MF JUG								
SAPUTO		1.49			NEILSON MILK SHAKES								
133506	1.19	1.49	20%	6680010648	FRENCH VANILLA	310 ML	12	17.28	3.00		14.28		14.28
133507	1.19	1.49	20%	6680010650	STRAWBERRY	310 ML	12	17.28	3.00		14.28		14.28
		1.49			CADBURY MILKSHAKES								
133508	1.19	1.49	20%	6680010652	CARAMILK	310 ML	12	17.28	3.00		14.28		14.28
133509	1.19	1.49	20%	6680010654	CRISPY CRUNCH	310 ML	12	17.28	3.00		14.28		14.28
133510	1.19	1.49	20%	6680010656	MR. BIG	310 ML	12	17.28	3.00		14.28		14.28
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE													
SAPUTO													
131029	2.01	2.49	19%	6870010046	DAIRYLAND COFFEE CREAM 18% MF	473 ML	1	2.26	0.25		2.01		2.01

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NESTLE ICE CREAM		6.99			HAAGEN-DAZS ICE CREAM								
12035993	5.30	6.99	24%	5500068181	VANILLA	500 ML	8	42.40			42.40		42.40
12035986	5.30	6.99	24%	5500068182	CHOCOLATE	500 ML	8	42.40			42.40		42.40
12035987	5.30	6.99	24%	5500068184	COFFEE	500 ML	8	42.40			42.40		42.40
11252172	5.30	6.99	24%	5500040918	DULCE DE LECHE	500 ML	8	42.40			42.40		42.40
12035989	5.30	6.99	24%	5500068183	STRAWBERRY	500 ML	8	42.40			42.40		42.40
12035990	5.30	6.99	24%	5500068185	VANILLA SWISS ALMOND	500 ML	8	42.40			42.40		42.40
12010905	5.30	6.99	24%	5500012411	VANILLA BEAN	500 ML	8	42.40			42.40		42.40
12076924	5.30	6.99	24%	5500097154	PRALINES & CREAM	500 ML	8	42.40			42.40		42.40
12050953	5.30	6.99	24%	5500059906	MINT CHIP	500 ML	8	42.40			42.40		42.40
12076876	5.30	6.99	24%	5500097153	CHOCOLATE CHOCOLATE CHUNK	500 ML	8	42.40			42.40		42.40
12107314	5.30	6.99	24%	5500059962	CHOCOLATE PEANUT BUTTER	500 ML	8	42.40			42.40		42.40
12172141	5.30	6.99	24%	5500069784	EXTRAAS BROWNIE COOKIE DOUGH	500 ML	8	42.40			42.40		42.40
12293375	5.30	6.99	24%	5500018776	PINEAPPLE COCONUT	500 ML	8	42.40			42.40		42.40
12248336	5.30	6.99	24%	5500054732	BUTTER PECAN	500 ML	8	42.40			42.40		42.40
12280925	5.30	6.99	24%	5500037084	WHITE CHOCOLATE RASPBERRY TRUFFLE	500 ML	8	42.40			42.40		42.40
12321959	5.30	6.99	24%	5500013401	MATCHA GREEN TEA	500 ML	8	42.40			42.40		42.40
12321958	5.30	6.99	24%	5500013406	EXTRAAS COOKIES & CREAM	500 ML	8	42.40			42.40		42.40
11251991	5.30	6.99	24%	5500012920	EXTRAAS CARAMEL CONE EXPLOSION	500 ML	8	42.40			42.40		42.40
11251993	5.30	6.99	24%	5500012922	EXTRAAS COOKIE DOUGH	500 ML	8	42.40			42.40		42.40
12345958	5.30	6.99	24%	5500038197	EXTRAAS BANANA PEANUT BUTTER CHOC CHIP	500 ML	8	42.40			42.40		42.40
12345961	5.30	6.99	24%	5500038196	EXTRAAS ROCKY ROAD	500 ML	8	42.40			42.40		42.40
12366029	5.30	6.99	24%	5500038253	EXTRAAS STRAWBERRY CHEESECAKE	500 ML	8	42.40			42.40		42.40
12231979	5.30	6.99	24%	5500049068	GELATO SALTED CARAMEL	500 ML	8	42.40			42.40		42.40
12410815	5.30	6.99	24%	5500038392	SALTED CARAMEL BROWNIE	500 ML	8	42.40			42.40		42.40
12410836	5.30	6.99	24%	5500038391	COFFEE COOKIE CRUMBLE	500 ML	8	42.40			42.40		42.40
12410609	5.30	6.99	24%	5500038379	KIT KAT SALTED CARAMEL	500 ML	8	42.40			42.40		42.40
12410682	5.30	6.99	24%	5500038381	KIT KAT ESPRESSO	500 ML	8	42.40			42.40		42.40
12410672	5.30	6.99	24%	5500038380	KIT KAT MATCHA GREEN TEA	500 ML	8	42.40			42.40		42.40
					HAAGEN-DAZS NON-DAIRY FROZEN DESSERT								
12350194	5.30	6.99	24%	5500037733	CHOCOLATE SALTED FUDGE TRUFFLE	414 ML	8	42.40			42.40		42.40
12350195	5.30	6.99	24%	5500037734	PEANUT BUTTER CHOCOLATE FUDGE	414 ML	8	42.40			42.40		42.40
12350196	5.30	6.99	24%	5500037735	COCONUT CARAMEL	414 ML	8	42.40			42.40		42.40
WESTON													
65	1.84	2.79	34%	6340018397	DELI WORLD LIGHT RYE BREAD	500 G	1	2.19	0.35		1.84		1.84
WESTON													
2048	2.62	3.99	34%	6340017010	CASA MENDOSA TORTILLAS (LARGE) ORIGINAL	10 PK	1	3.02	0.40		2.62		2.62
2536	2.62	3.99	34%	6340017005	WHOLE WHEAT	10 PK	1	3.02	0.40		2.62		2.62
2664	2.62	3.99	34%	6340017034	SPINACH	6 PK	1	3.02	0.40		2.62		2.62
** NON-ADVERTISED SPECIALS **													
WESTON													
13884	2.60	3.49	26%	6340013884	COUNTRY HARVEST BREAD CINNAMON RAISIN	600 G	1	3.10	0.50		2.60		2.60
13878	2.35	3.49	33%	6340013878	STONE MILLED	600 G	1	2.85	0.50		2.35		2.35
13871	2.49	3.49	29%	6340013871	14 GRAIN	600 G	1	2.99	0.50		2.49		2.49
WESTON													
13826	2.73	3.99	32%	6340013826	COUNTRY HARVEST BAGELS ORIGINAL	6 PK	1	3.33	0.60		2.73		2.73
13825	2.73	3.99	32%	6340013825	EVERYTHING	6 PK	1	3.33	0.60		2.73		2.73
13824	2.73	3.99	32%	6340013824	14 GRAIN	6 PK	1	3.33	0.60		2.73		2.73
11079	2.73	3.99	32%	6340011079	CINNAMON RAISIN	6 PK	1	3.33	0.60		2.73		2.73