



# FINE FOODS ADVERTISING LIMITED EXPRESS FOODS SPECIAL NOTES

JUNE 1- JUNE 30, 2020  
"WARM DAYS, COOL PRICES"



## FEATURE BANNER PROMOTION JUNE 1- JUNE 30

**LAY'S POTATO CHIPS**  
ASSORTED 156 OR 165 G

**RETAIL:** 2/\$6.50

**MARGIN:** 25%

**PENNY PROFIT:** \$1.62

**DISCOUNT:** \$8.00-9.00 OFF INVOICE

### NOTES:

- LTO JALAPENO CHEDDAR, ALL DRESSED, SWEET CHILI HEAT AND WHITE CHEDDAR AVAILABLE UNTIL JUNE 20<sup>TH</sup>!



## \*OLD DUTCH EXCLUSIVE STORES\* BANNER PROMOTION JUNE 1- JUNE 30

**OLD DUTCH ARRIBA TORTILLA CHIPS**  
ASSORTED 235 OR 245 G

**HUMPTY DUMPTY PARTY MIX**  
ASSORTED 280 G

**RETAIL:** 2/\$7.50

**MARGIN:** 23%

**PENNY PROFIT:** \$1.70

**DISCOUNT:** \$0.30 OFF INVOICE

### NOTES:

- ENSURE YOUR DRIVER IS LEAVING ENOUGH STOCK
- LTO ARRIBA GUACAMOLE AVAILABLE UNTIL SEPTEMBER!



**BANNER PROMOTION**

JUNE 1- JUNE 30

**MARS KING SIZE CHOCOLATE BARS**

ASSORTED 77-100 G

**RETAIL:** 2/\$4.44

**MARGIN:** 31-32%

**PENNY PROFIT:** \$1.40

**DISCOUNT:** \$1.25-1.65 PROMO SELECT

**NOTES:**

- GREAT SAVINGS AND MARGIN!
- NEW TO FINE FOODS EXPRESS!



**WOBBLER PROMOTION**

JUNE 1- JUNE 30

**TIC TAC MINTS**

ASSORTED 23 OR 29 G

**RETAIL:** 2/\$3.50

**MARGIN:** 31%

**PENNY PROFIT:** \$1.08

**DISCOUNT:** \$1.00 PROMO SELECT

**NOTES:**

- GREAT IMPULSE ITEMS TO PLACE AT THE TILL



**WOBLER PROMOTION**  
JUNE 1- JUNE 30

**MAYNARDS CANDY**  
ASSORTED 44-64 G

**RETAIL:** 2/\$2.50  
**MARGIN:** 25%  
**PENNY PROFIT:** \$0.64  
**DISCOUNT:** \$0.50 PROMO SELECT

**NOTES:**

- MIX AND MATCH YOUR PROMO WITH EXCEL GUM FOR EXTRA SALES



**WOBLER PROMOTION**  
JUNE 1- JUNE 30

**EXCEL OR WRIGLEY'S JUICY FRUIT GUM**  
ASSORTED 12 PK

**RETAIL:** 2/\$2.50  
**MARGIN:** 29-37%  
**PENNY PROFIT OPEN STOCK:** \$0.72  
**PENNY PROFIT PREPACK:** \$0.92  
**DISCOUNT:** \$0.72 PROMO SELECT (OPEN STOCK)

**NOTES:**

- MIX AND MATCH PROMO WITH MAYNARDS CANDY FOR EXTRA SALES
- SAVE AN EXTRA 8% WHEN YOU PURCHASE THE PREPACK!



**WOBLER PROMOTION**  
JUNE 1- JUNE 30

**CHRISTIE SNACKS**  
SELECTED VARIETIES 70 G

**RETAIL:** 2/\$3.00  
**MARGIN:** 26%  
**PENNY PROFIT:** \$0.78  
**DISCOUNT:** \$0.50 PROMO SELECT

**NOTES:**

- GREAT MIX & MATCH...ENCOURAGE YOUR CUSTOMERS TO CHOOSE 2 VARIETIES