



FINE FOODS ADVERTISING LIMITED EXPRESS FOODS SPECIAL NOTES

APRIL 1- APRIL 30, 2020
"DEAL DOWNPOUR"



FEATURE BANNER PROMOTION
APR 1- APR 30

NESTLE KING SIZE CHOCOLATE BARS
ASSORTED 63-90G

RETAIL: 2/\$4.00
MARGIN: 30-39%
PENNY PROFIT OPEN STOCK: \$1.20
PENNY PROFIT PREPACK: \$1.56
DISCOUNT: \$1.50-2.00 BILL BACK
(PROMO SELECT)

NOTES:

- *SAVE 9% WHEN YOU ORDER THE PREPACK VS. OPEN STOCK!*



BANNER PROMOTION
APR 1- APR 30

MARS CHOCOLATE BARS
ASSORTED 48-57G

RETAIL: 2/\$3.00
MARGIN: 32-33%
PENNY PROFIT OPEN STOCK: \$0.98
PENNY PROFIT PREPACK: \$1.00
DISCOUNT: \$2.40-4.80 BILL BACK
(PROMO SELECT)

NOTES:

- *NEW TO FINE FOODS EXPRESS!*



WOBBLER PROMOTION

APR 1- APR 30

KINDER SURPRISE

CLASSIC OR PINK 20G

KINDER BUENO

43G

RETAIL: 2/\$3.00

MARGIN: 21-31%

PENNY PROFIT OPEN STOCK: \$0.64-0.66

PENNY PROFIT PREPACK: \$0.92

DISCOUNT: \$1.00-5.15 BILL BACK (PROMO SELECT)

NOTES:

- JUST IN TIME FOR EASTER!
- SAVE 10 POINTS WHEN YOU BUY THE PREPACK VS. OPEN STOCK!



WOBBLER PROMOTION

APR 1- APR 30

TRIDENT GUM

ASSORTED 14PK

RETAIL: 2/\$3.00

MARGIN: 27-31%

PENNY PROFIT OPEN STOCK: \$0.80

PENNY PROFIT PREPACK: \$0.94

DISCOUNT: \$1.00 BILL BACK (PROMO SELECT)

NOTES:

- EARN 4% MORE MARGIN WHEN YOU BUY THE PREPACK
- GREAT IMPULSE ITEM TO PLACE AT THE TILL



WOBLER PROMOTION

APR 1- APR 30

MENTOS MINTS

ASSORTED 37.4G

RETAIL: 2/\$2.00

MARGIN: 34-38%

PENNY PROFIT OPEN STOCK: \$0.68

PENNY PROFIT PREPACK: \$0.76

DISCOUNT: \$1.47 BILL BACK (PROMO SELECT)

NOTES:

- DISPLAY AT THE TILL FOR IMPULSE BUYS!
- NEW TO FINE FOODS EXPRESS!



WOBLER PROMOTION

APR 1- APR 30

TIC TAC MINTS

ASSORTED 23-29G

RETAIL: 2/\$3.50

MARGIN: 31-38%

PENNY PROFIT OPEN STOCK: \$1.08

PENNY PROFIT PREPACK: \$1.34

DISCOUNT: \$1.00-4.28 BILL BACK (PROMO SELECT)

NOTES:

- SAVE 7% MARGIN WHEN YOU BUY THE X-FREEZE PREPACK!