

SASK/MAN/ONT/ALTA										FINE FOODS ADVERTISING LTD.										DELIVERY DATE:				
FINE FOODS AD ITEMS										MAN/ONT - PRATTS 1-877-725-6328										STORE NAME:				
FRONT PAGE / BACK PAGE ITEMS										SASK - PRATTS 1-306-546-5444										***NOTE: X IN THE "GROCERY ZONE" COLUMN IDENTIFIES				
DATE:										APR 19 - APR 25 2021										THE ITEMS ADVERTISED ON THE GROCERY ZONE FLYERS.***				
WEEK #										17														
SK/AB	MB/ON					"AA"	"A"	"B"								NON FLYER				FLYER				
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC	ITEM DESCRIPTION				SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE	
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN							PACK	COST	INVOICE	BACK	COST	PROMO	COST	
THE FOLLOWING ARE FRONT PAGE FEATURES																								
			X		4.99		4.99		4.99			MCCAIN DEEP 'N DELICIOUS CAKES												
383091	383091		X	4.33	4.99	13%	4.99	13%	4.99	13%	5577330142	CHOCOLATE				510 G	6	29.49	1.00	2.52	25.97		25.97	
383075	383075		X	4.33	4.99	13%	4.99	13%	4.99	13%	5577330160	MARBLE				510 G	6	29.49	1.00	2.52	25.97		25.97	
383083	383083		X	4.33	4.99	13%	4.99	13%	4.99	13%	5577330143	VANILLA				510 G	6	29.49	1.00	2.52	25.97		25.97	
104091	104091		X	4.33	4.99	13%	4.99	13%	4.99	13%	5577300356	COOKIES AND CREAM				510 G	6	29.49	1.00	2.52	25.97		25.97	
104281	104281		X	4.33	4.99	13%	4.99	13%	4.99	13%	5577300355	COCONUT VANILLA				510 G	6	29.49	1.00	2.52	25.97		25.97	
			X		4.99		4.99		4.99			MCCAIN DEEP'N DELICIOUS PIES												
383034	383034		X	4.33	4.99	13%	4.99	13%	4.99	13%	5577330189	COOKIES & CREAM				400 G	6	29.49	1.00	2.52	25.97		25.97	
383067	383067		X	4.33	4.99	13%	4.99	13%	4.99	13%	5577330191	COCONUT CREAM				400 G	6	29.49	1.00	2.52	25.97		25.97	
383042	383042		X	4.33	4.99	13%	4.99	13%	4.99	13%	5577330190	DOUBLE CHOCOLATE CREAM				400 G	6	29.49	1.00	2.52	25.97		25.97	
			X		2/4.00		2/4.00		2/4.50			NATURE VALLEY GRANOLA BARS												
568311	568311		X	1.83	2.00	9%	2.00	9%	2.25	19%	6563307470	CRUNCHY OATS N' HONEY				230 G	12	31.67		9.75	21.92		21.92	
568303	568303		X	1.83	2.00	9%	2.00	9%	2.25	19%	6563307471	CRUNCHY PEANUT BUTTER				230 G	12	31.67		9.75	21.92		21.92	
568287	568287		X	1.83	2.00	9%	2.00	9%	2.25	19%	6563307472	CRUNCHY ROASTED ALMOND				230 G	12	31.67		9.75	21.92		21.92	
546994	546994		X	1.83	2.00	9%	2.00	9%	2.25	19%	6563312850	CHEWY TRAIL MIX FRUIT & NUT				175 G	12	31.67		9.75	21.92		21.92	
487835	487835		X	1.83	2.00	9%	2.00	9%	2.25	19%	6563327846	CHEWY TRAIL MIX DARK CHOCOLATE				175 G	12	31.67		9.75	21.92		21.92	
156380	156380		X	1.83	2.00	9%	2.00	9%	2.25	19%	6563344796	CHEWY TRAIL MIX MIXED BERRY				175 G	12	31.67		9.75	21.92		21.92	
			X		3.99		3.99		3.99			CHRISTIE PREMIUM PLUS CRACKERS												
307363	307363		X	3.59	3.99	10%	3.99	10%	3.99	10%	6672100783	SALTED				450 G	12	46.62			46.62	3.50	43.12	
307405	307405		X	3.59	3.99	10%	3.99	10%	3.99	10%	6672100784	UNSALTED				450 G	12	46.62			46.62	3.50	43.12	
281014	281014		X	3.59	3.99	10%	3.99	10%	3.99	10%	6672101874	WHOLE WHEAT				500 G	12	46.62			46.62	3.50	43.12	
			X		0.99		0.99		0.99			AYLMER SOUP												
569178	569178		X	0.83	0.99	16%	0.99	16%	0.99	16%	6120202120	TOMATO				284 ML	24	26.87	3.99			20.00		20.00
569236	569236		X	0.90	0.99	9%	0.99	9%	0.99	9%	6120202103	CREAM OF MUSHROOM				284 ML	24	31.27	8.71			22.56	1.00	21.56
569186	569186		X	0.90	0.99	9%	0.99	9%	0.99	9%	6120202106	VEGETABLE				284 ML	24	31.27	8.71			22.56	1.00	21.56
569202	569202		X	0.90	0.99	9%	0.99	9%	0.99	9%	6120202113	CHICKEN NOODLE				284 ML	24	31.27	8.71			22.56	1.00	21.56
			X		2/5.00		2/5.00		2/5.00															
498428	498428		X	2.20	2.50	12%	2.50	12%	2.50	12%	5974989877	SELECTION TOMATO KETCHUP				1 L	12	31.20	1.92			29.28	2.88	26.40

SK/AB	MB/ON				"AA"		"A"		"B"		UPC		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	NON FLYER			FLYER	
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT								BILL	INVOICE	FLYER	INVOICE	
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	BACK	COST	PROMO	COST		
THE FOLLOWING ARE BACK PAGE FEATURES																						
					3.49		3.49		3.99				HEINZ SERIOUSLY GOOD MAYONNAISE									
		BOOKING ONLY	X	4.62	3.49	-32%	3.49	-32%	3.99	-16%	5700000094		LIGHT	800 ML	12	55.47				55.47	55.47	
		BOOKING ONLY	X	4.62	3.49	-32%	3.49	-32%	3.99	-16%	5700000093		ORIGINAL	800 ML	12	55.47				55.47	55.47	
					***BOOKING ONLY COST \$3.29																	
					4.49		4.49		4.49				ARMSTRONG NATURAL CHEESE STICKS									
243147	243147		X	3.94	4.49	12%	4.49	12%	4.49	12%	6112010142		GARDEN HERBS	10X21 G	10	41.35	1.00	1.00		39.35	39.35	
243352	243352		X	3.94	4.49	12%	4.49	12%	4.49	12%	6112010137		MARBLE	10X21 G	10	41.35	1.00	1.00		39.35	39.35	
					4.49		4.49		4.49				ARMSTRONG CHEESE SLICES									
484121	484121		X	4.04	4.49	10%	4.49	10%	4.49	10%	6112010214		MEDIUM CHEDDAR	240 G	9	38.37	1.00	1.00		36.37	36.37	
484147	484147		X	4.04	4.49	10%	4.49	10%	4.49	10%	6112010212		MONTEREY JACK WITH JALAPENO	220 G	9	38.37	1.00	1.00		36.37	36.37	
484154	484154		X	4.04	4.49	10%	4.49	10%	4.49	10%	6112010216		MARBLE CHEDDAR	240 G	9	38.37	1.00	1.00		36.37	36.37	
484139	484139		X	4.04	4.49	10%	4.49	10%	4.49	10%	6112010268		MOZZARELLA	240 G	9	38.37	1.00	1.00		36.37	36.37	
					8.99		8.99		8.99				STARBUCKS COFFEE (BAGS)									
446229	446229		X	8.23	8.99	8%	8.99	8%	8.99	8%	76211189820		TRUE NORTH BLEND	340 G	6	49.38				49.38	49.38	
446235	446235		X	8.23	8.99	8%	8.99	8%	8.99	8%	76211189850		CAFFE VERONA	340 G	6	49.38				49.38	49.38	
446237	446237		X	8.23	8.99	8%	8.99	8%	8.99	8%	76211189817		PIKE PLACE	340 G	6	49.38				49.38	49.38	
					8.99		8.99		8.99				STARBUCKS K-CUPS									
446252	446252		X	8.23	8.99	8%	8.99	8%	8.99	8%	76211190473		TRUE NORTH BLEND	10 PK	6	49.38				49.38	49.38	
446294	446294		X	8.23	8.99	8%	8.99	8%	8.99	8%	76211193627		CAFFE VERONA	10 PK	6	49.38				49.38	49.38	
446260	446260		X	8.23	8.99	8%	8.99	8%	8.99	8%	76211190468		PIKE PLACE BLEND	10 PK	6	49.38				49.38	49.38	
					***BOOKING ONLY COST \$8.05																	
					1.99		1.99		1.99				SELECTION SPICES									
529479	529479		X	1.50	1.99	25%	1.99	25%	1.99	25%	5974988919		BAY LEAVES	20 G	10	30.00	15.00			15.00	15.00	
529412	529412		X	1.50	1.99	25%	1.99	25%	1.99	25%	5974988908		CHILI POWDER	100 G	10	28.00	13.00			15.00	15.00	
529461	529461		X	1.60	1.99	20%	1.99	20%	1.99	20%	5974988930		GARLIC SALT	200 G	10	32.00	16.00			16.00	16.00	
529420	529420		X	1.50	1.99	25%	1.99	25%	1.99	25%	5974988939		GROUND CINNAMON	113 G	10	28.00	13.00			15.00	15.00	
529453	529453		X	1.50	1.99	25%	1.99	25%	1.99	25%	5974988938		ONION POWDER	22 G	10	22.00	7.00			15.00	15.00	
529446	529446		X	1.50	1.99	25%	1.99	25%	1.99	25%	5974988901		PAPRIKA	24 G	10	24.00	9.00			15.00	15.00	
					***PRODUCT AVAILABLE BY PRE-BOOKING																	
529487	529487		X	0.80	1.29	38%	1.29	38%	1.29	38%	5974988884		SELECTION PARSLEY FLAKES	12 G	10	15.00	7.00			8.00	8.00	
					***PRODUCT AVAILABLE BY PRE-BOOKING																	

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PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN					PACK	COST	INVOICE	BACK	COST	PROMO	COST
529404	529404		X	2.30	2.99	23%	2.99	23%	2.99	23%	5974988925		SELECTION GARLIC POWDER	120 G	10	42.00	19.00		23.00		23.00
***PRODUCT AVAILABLE BY PRE-BOOKING																					
529438	529438		X	2.80	3.99	30%	3.99	30%	3.99	30%	5974988909		SELECTION GROUND BLACK PEPPER	105 G	10	54.00	26.00		28.00		28.00
***PRODUCT AVAILABLE BY PRE-BOOKING																					
			X		4.99		4.99		5.49				MCCAIN SUPERFRIES (LARGE)								
159079	159079		X	4.54	4.99	9%	4.99	9%	5.49	17%	5577300086		STRAIGHT CUT	1.5 KG	6	38.64	0.27	11.16	27.21		27.21
159053	159053		X	4.54	4.99	9%	4.99	9%	5.49	17%	5577300087		CRINKLE CUT	1.5 KG	6	38.64	0.27	11.16	27.21		27.21
120881	120881		X	4.54	4.99	9%	4.99	9%	5.49	17%	5577300132		5 MINUTE SHOESTRING	1.5 KG	6	38.64	0.27	11.16	27.21		27.21
451344	451344		X	4.54	4.99	9%	4.99	9%	5.49	17%	5577300398		SUPERCRISEPS STRAIGHT CUT	1.45 KG	6	38.64	0.27	11.16	27.21		27.21
120816	120816		X	4.54	4.99	9%	4.99	9%	5.49	17%	5577300133		MCCAIN WEDGES SAVOURY (LARGE)	1.45 KG	6	38.64	0.27	11.16	27.21		27.21
308858	308858		X	4.54	4.99	9%	4.99	9%	5.49	17%	5577300306		MCCAIN TASTI TATERS (LARGE)	1.8 KG	6	38.64	0.27	11.16	27.21		27.21
NESTLE NESQUIK																					
426726	426726		X	4.51	4.99	10%	4.99	10%	4.99	10%	5500020022		CHOCOLATE 25% LESS SUGAR	510 ML	12	54.07			54.07		54.07
426734	426734		X	4.51	4.99	10%	4.99	10%	4.99	10%	5500020024		STRAWBERRY	510 ML	12	54.07			54.07		54.07
534743	534743		X	4.51	4.99	10%	4.99	10%	4.99	10%	5500003131		CHOCOLATE	700 ML	12	54.07			54.07		54.07
535195	535195		X	4.51	4.99	10%	4.99	10%	4.99	10%	5500040717		VANILLA	510 ML	12	54.07			54.07		54.07
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SASK/MAN/ONT/ALTA											DELIVERY DATE:													
FINE FOODS AD ITEMS											STORE NAME:													
FROZEN AND DAIRY ITEMS											***NOTE: X IN THE "GROCERY ZONE" COLUMN IDENTIFIES													
DATE: APR 19 - APR 25 2021											THE ITEMS ADVERTISED ON THE GROCERY ZONE FLYERS.***													
WEEK # 17																								
SK/AB	MB/ON	CASE	GROC	UNIT	"AA"	PROMO	PROFIT	"A"	PROMO	PROFIT	"B"	PROMO	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	FLYER	
PRATTS	PRATTS	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN	UPC	ITEM DESCRIPTION	SIZE	PACK	COST	INVOICE	BACK	INVOICE	PROMO	FLYER	FLYER	
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN	UPC	ITEM DESCRIPTION	SIZE	PACK	COST	INVOICE	BACK	INVOICE	PROMO	FLYER	FLYER	
548024	548024		X	3.52	3.99	12%	3.99	12%	4.29	18%	6354999102		SAPUTO FETA TRADITIONAL	200 G	12	42.26					42.26		42.26	
			X		2/8.00		2/8.00		2/8.00				SWANSON DINNERS											
529024	529024		X	3.32	4.00	17%	4.00	17%	4.00	17%	6321106220		FRIED CHICKEN	280 G	12	46.49	1.00	5.67			39.82		39.82	
532184	532184		X	3.32	4.00	17%	4.00	17%	4.00	17%	6321106277		SALISBURY STEAK	345 G	12	46.49	1.00	5.67			39.82		39.82	
547752	547752		X	3.32	4.00	17%	4.00	17%	4.00	17%	6321113436		CHICKEN NUGGETS	284 G	12	46.49	1.00	5.67			39.82		39.82	
537092	537092		X	3.32	4.00	17%	4.00	17%	4.00	17%	6321111917		RIB STYLE BONELESS PORK	298 G	12	46.49	1.00	5.67			39.82		39.82	
529065	529065		X	3.32	4.00	17%	4.00	17%	4.00	17%	6321106284		TURKEY	338 G	12	46.49	1.00	5.67			39.82		39.82	
			X		2/7.00		2/7.00		2/7.00				CAVENDISH FARMS FRIES OR WEDGES											
187369	187369		X	3.13	3.50	11%	3.50	11%	3.50	11%	5621025500		RESTAURANT STYLE PUB WITH SEA SALT FRIES	750 G	12	37.51						37.51	37.51	
187328	187328		X	3.13	3.50	11%	3.50	11%	3.50	11%	5621025510		RESTAURANT STYLE EXTRA THIN GOURMET FRIES	750 G	12	37.51						37.51	37.51	
187294	187294		X	3.13	3.50	11%	3.50	11%	3.50	11%	5621025460		FLAVOURCRISP HERB & GARLIC WEDGES	750 G	12	37.51						37.51	37.51	
187153	187153		X	3.13	3.50	11%	3.50	11%	3.50	11%	5621025420		FLAVOURCRISP CRISPY STRAIGHT CUT FRIES	750 G	12	37.51						37.51	37.51	
488494	488494		X	3.13	3.50	11%	3.50	11%	3.50	11%	5621025550		RESTAURANT STYLE DRIVE THRU FRIES	750 G	12	37.51						37.51	37.51	
			X		2/8.00		2/8.00		2/8.00				CRAVE MELTS											
426544	426544		X	3.61	4.00	10%	4.00	10%	4.00	10%	5700001132		TURKEY BACON WITH RANCH	204 G	7	30.00						30.00	4.76	25.24
426528	426528		X	3.61	4.00	10%	4.00	10%	4.00	10%	5700001130		BUFFALO CHICKEN MELT	210 G	7	30.00						30.00	4.76	25.24
426569	426569		X	3.61	4.00	10%	4.00	10%	4.00	10%	5700001131		PHILLY CHEESE STEAK MELT	213 G	7	30.00						30.00	4.76	25.24
165795	165795		X	2.49	2.99	17%	2.99	17%	2.99	17%	7008503620		HEINZ BAGEL BITES CHEESE & PEPPERONI	198 G	8	19.89						19.89		19.89

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DATE:		APR 19 - APR 25 2021																					
WEEK #		17																					
SK/AB	MB/ON	CASE	GROC	UNIT	"AA"	PROMO	PROFIT	"A"	PROMO	PROFIT	"B"	PROMO	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN	UPC			PACK	COST	INVOICE	BACK	COST	PROMO	COST	
736553	736553		X	1.70	1.98	14%	1.98	14%	1.98	14%	1.98	14%	6748910637	GLAD CLING WRAP	30 M	24	43.59	2.84			40.75		40.75
736678	736678		X	1.67	1.98	16%	1.98	16%	1.98	16%	1.98	16%	6748912615	GLAD SANDWICH ZIPPER BAGS	50 PK	12	21.41	1.39			20.02		20.02
476499	476499		X	4.31	5.48	21%	5.48	21%	5.48	21%	5.48	21%	6748930341	GLAD FLEX'N SEAL SANDWICH ZIPPER BAGS	100 PK	4	18.45	1.20			17.25		17.25
			X		5.98		5.98		5.98		5.98			GLAD FLEX'N SEAL FREEZER ZIPPER BAGS									
476457	476457		X	5.42	5.98	9%	5.98	9%	5.98	9%	5.98	9%	6748930345	LARGE	28 PK	4	23.17	1.51			21.66		21.66
476461	476461		X	5.42	5.98	9%	5.98	9%	5.98	9%	5.98	9%	6748930343	MEDIUM	35 PK	4	23.17	1.51			21.66		21.66
476465	476465		X	5.42	5.98	9%	5.98	9%	5.98	9%	5.98	9%	6748930344	GLAD FLEX'N SEAL LARGE STORAGE ZIPPER BAGS	35 PK	4	23.17	1.51			21.66		21.66
563064	563064		X	2.19	2.49	12%	2.49	12%	2.49	12%	2.49	12%	5900000641	WOODMAN'S TANGY SEAFOOD SAUCE	250 ML	12	26.30				26.30		26.30
508093	508093		X	3.74	4.99	25%	4.99	25%	4.99	25%	4.99	25%	3760043254	HORMEL REAL BACON PIECES	79 G	12	49.21	2.31	2.00		44.90		44.90
137778	137778		X	1.67	2.29	27%	2.29	27%	2.29	27%	2.29	27%	3120000559	OCEAN SPRAY ORIGINAL CRAISINS	170 G	12	24.95	0.86	4.00		20.09		20.09
			X		5.99		5.99		5.99		5.99			BERTOLLI OLIVE OIL									
136093	136093		X	5.09	5.99	15%	5.99	15%	5.99	15%	5.99	15%	4179000140	LIGHT	500 ML	12	66.04		4.92		61.12		61.12
136085	136085		X	5.14	5.99	14%	5.99	14%	5.99	14%	5.99	14%	4179000160	EXTRA VIRGIN RICH	500 ML	12	76.39		14.76		61.63		61.63
136077	136077		X	5.09	5.99	15%	5.99	15%	5.99	15%	5.99	15%	4179000420	EXTRA LIGHT	500 ML	12	66.04		4.92		61.12		61.12

SK/AB	MB/ON				"AA"		"A"		"B"		UPC					NON FLYER				FLYER
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	BACK	COST	PROMO	COST
			X		2/4.00		2/4.00		2/4.00			BETTY CROCKER FRUIT GUSHERS								
391540	391540		X	1.84	2.00	8%	2.00	8%	2.00	8%	6563342447	VARIETY PACK	138 G	10	25.60		7.25	18.35		18.35
391557	391557		X	1.84	2.00	8%	2.00	8%	2.00	8%	6563342448	GUSHIN' GRAPE & TROPICAL	138 G	10	25.60		7.25	18.35		18.35
413740	413740		X	1.84	2.00	8%	2.00	8%	2.00	8%	6563315683	SUPER SOUR	138 G	10	25.60		7.25	18.35		18.35
			X		2/4.00		2/4.00		2/4.00			BETTY CROCKER FRUIT BY THE FOOT								
522516	522516		X	1.83	2.00	8%	2.00	8%	2.00	8%	6563307207	STRAWBERRY	128 G	12	30.72		8.75	21.97		21.97
505974	505974		X	1.83	2.00	8%	2.00	8%	2.00	8%	6563317912	RIPPIN' BERRY BERRY	128 G	12	30.72		8.75	21.97		21.97
213108	213108		X	1.83	2.00	8%	2.00	8%	2.00	8%	6563314637	VARIETY	128 G	12	30.72		8.75	21.97		21.97
			X		2/4.00		2/4.00		2/4.00			BETTY CROCKER FRUIT FLAVOURED SNACKS								
169821	169821		X	1.84	2.00	8%	2.00	8%	2.00	8%	6563343945	SCOOBY DOO	226 G	10	30.10		11.75	18.35		18.35
222935	222935		X	1.84	2.00	8%	2.00	8%	2.00	8%	6563346461	ANIMATED EDITION	226 G	10	30.10		11.75	18.35		18.35
			X		2/4.00		2/4.00		2/4.00			BETTY CROCKER FRUIT ROLL-UPS								
230664	230664		X	1.82	2.00	9%	2.00	9%	2.00	9%	6563349245	TROPICAL TIE-DYE	141 G	10	25.59		7.40	18.19		18.19
230698	230698		X	1.82	2.00	9%	2.00	9%	2.00	9%	6563349246	BLASTIN' BERRY	141 G	10	25.59		7.40	18.19		18.19
			X		4.99		4.99		4.99			WHISPS CHEESE CRISPS								
529081	529081		X	3.67	4.99	26%	4.99	26%	4.99	26%	8823141749	PARMESAN	60 G	12	46.08		2.00	44.08		44.08
529073	529073		X	3.67	4.99	26%	4.99	26%	4.99	26%	8823141750	CHEDDAR	60 G	12	46.08		2.00	44.08		44.08
529099	529099		X	3.67	4.99	26%	4.99	26%	4.99	26%	8823141752	TOMATO BASIL	60 G	12	46.08		2.00	44.08		44.08
529057	529057		X	3.67	4.99	26%	4.99	26%	4.99	26%	8100307250	ASIAGO PEPPER JACK	60 G	12	46.08		2.00	44.08		44.08
			***PRODUCT AVAILABLE BY PRE-BOOKING																	
			X		2/3.00		2/3.00		2/3.00			NESTLE KING SIZE CHOCOLATE BARS								
380097	380097		X	1.40	1.50	7%	1.50	7%	1.50	7%	5980099015	AERO	63 G	24	33.62			33.62		33.62
374926	374926		X	1.40	1.50	7%	1.50	7%	1.50	7%	5980000059	COFFEE CRISP	75 G	24	33.62			33.62		33.62
490144	490144		X	1.40	1.50	7%	1.50	7%	1.50	7%	5980050577	KIT KAT CHUNKY	64 G	24	33.62			33.62		33.62
281030	281030		X	1.40	1.50	7%	1.50	7%	1.50	7%	5980051641	KIT KAT	73 G	24	33.62			33.62		33.62
327171	327171		X	1.40	1.50	7%	1.50	7%	1.50	7%	5980015416	BIG TURK	86 G	24	33.62			33.62		33.62
377663	377663		X	1.40	1.50	7%	1.50	7%	1.50	7%	5980050573	SMARTIES	75 G	24	33.62			33.62		33.62
510461	510461		X	1.40	1.50	7%	1.50	7%	1.50	7%	5980030068	AERO PEPPERMINT	63 G	24	33.62			33.62		33.62
327288	327288		X	1.12	1.50	26%	1.50	26%	1.50	26%	PREPACK	NESTLE KING SIZE BAR PREPACK		222	307.72	60.00		247.72		247.72
												(54) KIT KAT KING								
												(42) COFFEE CRISP KING								
												(54) AERO KING								
												(42) KIT KAT CHUNKY MAX KING								
												(30) SMARTIES CANADA KING								
527044	527044		X	3.36	3.99	16%	3.99	16%	3.99	16%	6136240700	CLOVER LEAF PINK SALMON	213 G	48	171.30		10.00	161.30		161.30
												WILD PACIFIC								

SK/AB	MB/ON				"AA"		"A"		"B"		UPC					NON FLYER				FLYER	
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE	
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	BACK	COST	PROMO	COST	
			X		2/3.00		2/3.00		2/3.00			PRIMO BEANS									
524686	524686		X	1.26	1.50	16%	1.50	16%	1.50	16%	5590000691	MIXED	540 ML	24	35.22		5.00	30.22		30.22	
549220	549220		X	1.26	1.50	16%	1.50	16%	1.50	16%	5590000394	CHICK PEAS	540 ML	24	35.22		5.00	30.22		30.22	
568469	568469		X	1.26	1.50	16%	1.50	16%	1.50	16%	5590000396	RED KIDNEY	540 ML	24	35.22		5.00	30.22		30.22	
568501	568501		X	1.26	1.50	16%	1.50	16%	1.50	16%	5590000690	BLACK BEAN	540 ML	24	35.22		5.00	30.22		30.22	
517771	517771		X	1.26	1.50	16%	1.50	16%	1.50	16%	5590000395	ROMANO	540 ML	24	35.22		5.00	30.22		30.22	
517763	517763		X	1.26	1.50	16%	1.50	16%	1.50	16%	5590000397	LENTILS	540 ML	24	35.22		5.00	30.22		30.22	
461442	461442		X	1.26	1.50	16%	1.50	16%	1.50	16%	5590000399	WHITE KIDNEY	540 ML	24	35.22		5.00	30.22		30.22	
			X		2/7.00		2/7.00		2/7.00			PRIMO PASTA									
164715	164715		X	2.93	3.50	16%	3.50	16%	3.50	16%	5590000142	PENNE RIGATE	900 G	12	38.10		3.00	35.10		35.10	
548743	548743		X	2.93	3.50	16%	3.50	16%	3.50	16%	5590000102	SPAGHETTI	900 G	12	38.10		3.00	35.10		35.10	
548768	548768		X	2.93	3.50	16%	3.50	16%	3.50	16%	5590000121	ELBOWS	900 G	12	38.10		3.00	35.10		35.10	
557942	557942		X	2.93	3.50	16%	3.50	16%	3.50	16%	5590000109	FETTUCINE	900 G	12	38.10		3.00	35.10		35.10	
557959	557959		X	2.93	3.50	16%	3.50	16%	3.50	16%	5590000125	SMALL SHELLS	900 G	12	38.10		3.00	35.10		35.10	
572230	572230		X	2.93	3.50	16%	3.50	16%	3.50	16%	5590000137	ROTINI	900 G	12	38.10		3.00	35.10		35.10	
			X		2.49		2.49		2.49			CATELLI GARDEN SELECT PASTA SAUCE									
156562	156562		X	2.31	2.49	7%	2.49	7%	2.49	7%	6420032788	TOMATO & BASIL	640 ML	12	30.69			30.69	3.00	27.69	
156554	156554		X	2.31	2.49	7%	2.49	7%	2.49	7%	6420032787	GARLIC & ONION	640 ML	12	30.69			30.69	3.00	27.69	
150672	150672		X	2.31	2.49	7%	2.49	7%	2.49	7%	6420032790	PARM ROMANO	640 ML	12	30.69			30.69	3.00	27.69	
568410	568410		X	2.31	2.49	7%	2.49	7%	2.49	7%	6420032791	COUNTRY MUSHROOM	640 ML	12	30.69			30.69	3.00	27.69	
												SKU'S ARE LISTED IN ORDER FROM MOST POPULAR TO LEAST POPULAR (TOP TO BOTTOM)									
			X		2/3.50		2/3.50		2/4.00			CLOVER LEAF FLAKED LIGHT TUNA									
176982	176982		X	1.46	1.75	16%	1.75	16%	2.00	27%	6136243483	DILL & LEMON	85 G	24	39.30		4.15	35.15		35.15	
177303	177303		X	1.46	1.75	16%	1.75	16%	2.00	27%	6136243485	SPICY THAI CHILI	85 G	24	39.30		4.15	35.15		35.15	
346759	346759		X	1.58	1.75	10%	1.75	10%	2.00	21%	6136243382	CLOVER LEAF TUNA SNACKS CLASSIC	90 G	12	22.99		4.00	18.99		18.99	
198929	198929		X	2.80	3.49	20%	3.49	20%	3.49	20%	6810004753	KRAFT REAL MAYO	475 ML	12	33.59			33.59		33.59	
597294	597294		X	4.23	4.99	15%	4.99	15%	4.99	15%	5700000912	LEA & PERRINS	284 ML	12	50.79			50.79		50.79	
												WORCESTERSHIRE SAUCE									
			X		3/1.00		3/1.00		5/2.00			MR. NOODLES INSTANT NOODLES									
512251	512251		X	0.31	0.33	5%	0.33	5%	0.40	21%	5949100010	MUSHROOM	85 G	24	7.54			7.54		7.54	
512269	512269		X	0.31	0.33	5%	0.33	5%	0.40	21%	5949100060	ORIENTAL	85 G	24	7.54			7.54		7.54	
512293	512293		X	0.31	0.33	5%	0.33	5%	0.40	21%	5949100020	VEGETABLE	85 G	24	7.54			7.54		7.54	
532580	532580		X	0.31	0.33	5%	0.33	5%	0.40	21%	5949100050	CHICKEN	85 G	24	7.54			7.54		7.54	
532598	532598		X	0.31	0.33	5%	0.33	5%	0.40	21%	5949100035	BEEF	85 G	24	7.54			7.54		7.54	
533000	533000		X	0.31	0.33	5%	0.33	5%	0.40	21%	5949100077	SPICY CHICKEN	85 G	24	7.54			7.54		7.54	
533018	533018		X	0.31	0.33	5%	0.33	5%	0.40	21%	5949100078	SPICY BEEF	85 G	24	7.54			7.54		7.54	

SK/AB	MB/ON				"AA"		"A"		"B"		UPC						NON FLYER				FLYER
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE	
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	BACK	COST	PROMO	COST	
525436	525436		X	1.01	1.19	15%	1.19	15%	1.19	15%	6591200617	MOTT'S CLAMATO ORIGINAL	341 ML	24	25.34		1.20	24.14		24.14	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																					
			X		2.49		2.49		2.49			GOLDEN BOY SWEETENED COCONUT									
575571	575571		X	2.01	2.49	19%	2.49	19%	2.49	19%	6468402486	MEDIUM	200 G	12	24.13			24.13		24.13	
529537	529537		X	2.02	2.49	19%	2.49	19%	2.49	19%	6468402487	FANCY SHRED	200 G	12	24.24			24.24		24.24	
			X		2.49		2.49		2.49			GOLDEN BOY WALNUTS									
575555	575555		X	1.77	2.49	29%	2.49	29%	2.49	29%	6468402346	CHOPPED	100 G	12	21.20			21.20		21.20	
594325	594325		X	1.60	2.49	36%	2.49	36%	2.49	36%	6468402378	HALVES & PIECES	100 G	12	19.22			19.22		19.22	
531228	531228		X	2.80	2.99	6%	2.99	6%	3.49	20%	6563304215	BETTY CROCKER BISQUICK MIX	1 KG	15	42.06			42.06		42.06	
			X		7.99		7.99		8.49			KEURIG K-CUPS									
420562	420562		X	6.34	7.99	21%	7.99	21%	8.49	25%	9955508812	TIMOTHY'S BREAKFAST BLEND	12 PK	6	41.85	0.79	3.00	38.06		38.06	
420612	420612		X	6.34	7.99	21%	7.99	21%	8.49	25%	6634470171	DONUT SHOP EXTRA BOLD MED ROAST	12 PK	6	41.85	0.79	3.00	38.06		38.06	
420604	420604		X	6.34	7.99	21%	7.99	21%	8.49	25%	9955508823	DONUT HOUSE LIGHT ROAST	12 PK	6	41.85	0.79	3.00	38.06		38.06	
			X		7.99		7.99		8.49			VAN HOUTTE K-CUPS									
420463	420463		X	7.64	7.99	4%	7.99	4%	8.49	10%	6215153790	LIGHT FRENCH VANILLA	12 PK	6	49.80	0.94	3.00	45.86		45.86	
420497	420497		X	7.64	7.99	4%	7.99	4%	8.49	10%	6215159790	ORIGINAL HOUSE BLEND	12 PK	6	49.80	0.94	3.00	45.86		45.86	
420505	420505		X	7.64	7.99	4%	7.99	4%	8.49	10%	6215163790	COLUMBIAN MEDIUM ROAST	12 PK	6	49.80	0.94	3.00	45.86		45.86	
			X		5.49		5.49		5.49			CHRISTIE COOKIES									
113431	113431		X	4.67	5.49	15%	5.49	15%	5.49	15%	6672100668	CHIPS AHOY! ORIGINAL	460 G	12	58.05			58.05	2.00	56.05	
113001	113001		X	4.67	5.49	15%	5.49	15%	5.49	15%	6672100587	FUDGE-O	500 G	12	58.05			58.05	2.00	56.05	
113019	113019		X	4.67	5.49	15%	5.49	15%	5.49	15%	6672100570	THE ORIGINAL OREO	500 G	12	58.05			58.05	2.00	56.05	
113340	113340		X	4.67	5.49	15%	5.49	15%	5.49	15%	6672100670	CHIPS AHOY! CHUNKS	460 G	12	58.05			58.05	2.00	56.05	
390039	390039		X	4.67	5.49	15%	5.49	15%	5.49	15%	6672100903	CHIPS AHOY! RAINBOW	457 G	12	58.05			58.05	2.00	56.05	
516807	516807		X	4.67	5.49	15%	5.49	15%	5.49	15%	6672102639	CHIPS AHOY! CHEWY W/ CARAMILK CHIP	453 G	12	58.05			58.05	2.00	56.05	
516773	516773		X	4.67	5.49	15%	5.49	15%	5.49	15%	6672102638	CHIPS AHOY! W/ CADBURY MINI EGGS	460 G	12	58.05			58.05	2.00	56.05	
516740	516740		X	4.67	5.49	15%	5.49	15%	5.49	15%	6672102668	OREO CHOCOLATE PEANUT BUTTER PI	482 G	12	58.05			58.05	2.00	56.05	
			X		5.49		5.49		5.49			CHRISTIE DAD'S COOKIES									
113258	113258		X	4.67	5.49	15%	5.49	15%	5.49	15%	5683300021	CLASSIC OATMEAL	520 G	12	58.05			58.05	2.00	56.05	
113175	113175		X	4.67	5.49	15%	5.49	15%	5.49	15%	5683300023	OATMEAL CHOCOLATE CHIP	500 G	12	58.05			58.05	2.00	56.05	

SK/AB	MB/ON				"AA"		"A"		"B"							NON FLYER				FLYER		
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE	
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN					PACK	COST	INVOICE	BACK	COST	PROMO	COST	
			X		9.99		9.99		9.99				TIM HORTONS K-CUPS									
169300	169300		X	8.35	9.99	16%	9.99	16%	9.99	16%	6320908388		ORIGINAL BLEND	12 PK	6	53.08		3.00	50.08		50.08	
169458	169458		X	8.35	9.99	16%	9.99	16%	9.99	16%	6320908389		DECAF	12 PK	6	53.08		3.00	50.08		50.08	
169524	169524		X	8.35	9.99	16%	9.99	16%	9.99	16%	6320908390		DARK ROAST	12 PK	6	53.08		3.00	50.08		50.08	
392878	392878		X	8.35	9.99	16%	9.99	16%	9.99	16%	6320909596		100% COLOMBIAN	12 PK	6	53.08		3.00	50.08		50.08	
264481	264481		X	8.35	9.99	16%	9.99	16%	9.99	16%	6320911300		TIM HORTONS HOT CHOCOLATE K-CUP	10 PK	6	53.08		3.00	50.08		50.08	
169466	169466		X	8.35	9.99	16%	9.99	16%	9.99	16%	6320911393		TIM HORTONS K-CUP	12 PK	6	53.08		3.00	50.08		50.08	
													STEEPED TEA CUPS ORANGE PEKOE									
250266	250266		X	3.32	3.99	17%	3.99	17%	3.99	17%	6320909069		TIM HORTONS HOT CHOCOLATE	500 G	12	42.19		2.40	39.79		39.79	
			X		3.49		3.49		3.49				TETLEY TEA									
150821	150821		X	2.92	3.49	16%	3.49	16%	3.49	16%	5717402430		EARL GREY	24 PK	12	36.97		1.94	35.03		35.03	
150813	150813		X	2.92	3.49	16%	3.49	16%	3.49	16%	5717402440		GREEN TEA	24 PK	12	36.97		1.94	35.03		35.03	
			X		2/5.00		2/5.00		2/6.00				DEL MONTE FRUIT BOWLS NO SUGAR ADDED									
126276	126276		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002870		ORCHARD PEACH PACKED IN WATER	4X107 ML	6	18.33	0.35	3.90	14.08		14.08	
126250	126250		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002873		FRUIT SALAD PACKED IN WATER	4X107 ML	6	18.33	0.35	3.90	14.08		14.08	
295899	295899		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002871		FRUIT CUP VERY CHERRY IN WATER	4X107 ML	6	18.33	0.35	3.90	14.08		14.08	
			X		2/5.00		2/5.00		2/6.00				DEL MONTE FRUIT BOWLS									
529578	529578		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002853		FRUIT MEDLEY IN FRUIT JUICE	4X112.5 ML	6	18.33	0.35	3.90	14.08		14.08	
529552	529552		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002852		ORCHARD PEACH IN FRUIT JUICE	4X112.5 ML	6	18.33	0.35	3.90	14.08		14.08	
130179	130179		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002858		VERY CHERRY IN FRUIT JUICE	4X112.5 ML	6	18.33	0.35	3.90	14.08		14.08	
160689	160689		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002830		FRUIT BOWL PEACH MANGO	4X112.5 ML	6	18.33	0.35	3.90	14.08		14.08	
175503	175503		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002862		FRUIT BOWL MANDARIN	4X112.5 ML	6	18.33	0.35	3.90	14.08		14.08	
			X		2/7.00		2/7.00		2/7.00				DEL MONTE FRUITS									
160515	160515		X	3.04	3.50	13%	3.50	13%	3.50	13%	6000010750		PEACH SLICES	540 ML	12	37.98	1.55		36.43		36.43	
160598	160598		X	3.04	3.50	13%	3.50	13%	3.50	13%	6000010753		VERY CHERRY LIGHT SYRUP	540 ML	12	37.98	1.55		36.43		36.43	
160648	160648		X	3.04	3.50	13%	3.50	13%	3.50	13%	6000010758		MANDARIN ORANGE	540 ML	12	37.98	1.55		36.43		36.43	
			X		2.99		2.99		2.99				SUNNY D CITRUS PUNCH									
154773	154773		X	2.51	2.99	16%	2.99	16%	2.99	16%	5020001836		TANGY ORIGINAL	1.89 L	8	22.07		2.00	20.07		20.07	
154781	154781		X	2.51	2.99	16%	2.99	16%	2.99	16%	5020001837		SMOOTH ORANGE	1.89 L	8	22.07		2.00	20.07		20.07	
154732	154732		X	2.51	2.99	16%	2.99	16%	2.99	16%	5020001838		ORANGE STRAWBERRY	1.89 L	8	22.07		2.00	20.07		20.07	
					*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																	
115873	115873		X	2.54	2.99	15%	2.99	15%	2.99	15%	5974990301		SELECTION TABLE SYRUP	750 ML	12	32.40	1.92		30.48		30.48	
488569	488569		X	0.90	1.19	24%	1.19	24%	1.19	24%	5974988826		SELECTION MANDARIN ORANGES	284 ML	24	23.04	1.44		21.60		21.60	

SK/AB	MB/ON				"AA"		"A"		"B"								NON FLYER			FLYER		
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE	
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN					PACK	COST	INVOICE	BACK	COST	PROMO	COST	
			X		2.49		2.49		2.49				SELECTION FRUIT FLAVOURED DRINKS									
441303	441303		X	1.88	2.49	24%	2.49	24%	2.49	24%	5974989563		GRAPE	2 L	6	12.00	0.72		11.28		11.28	
441311	441311		X	1.88	2.49	24%	2.49	24%	2.49	24%	5974989560		PEACH	2 L	6	12.00	0.72		11.28		11.28	
441329	441329		X	1.88	2.49	24%	2.49	24%	2.49	24%	5974989559		ORANGE	2 L	6	12.00	0.72		11.28		11.28	
441337	441337		X	1.88	2.49	24%	2.49	24%	2.49	24%	5974989562		FRUIT PUNCH	2 L	6	12.00	0.72		11.28		11.28	
													*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE									
			X		0.89		0.89		0.89				SELECTION INSTANT PUDDING									
480715	480715		X	0.74	0.89	17%	0.89	17%	0.89	17%	5974995604		VANILLA	102 G	24	17.76			17.76		17.76	
480673	480673		X	0.74	0.89	17%	0.89	17%	0.89	17%	5974987344		CHOCOLATE	113 G	24	17.76			17.76		17.76	
480681	480681		X	0.74	0.89	17%	0.89	17%	0.89	17%	5974987346		BANANA	113 G	24	17.76			17.76		17.76	
480707	480707		X	0.74	0.89	17%	0.89	17%	0.89	17%	5974995603		BUTTERSCOTCH	99 G	24	17.76			17.76		17.76	
187609	187609		X	1.40	1.69	17%	1.69	17%	1.89	26%	5974988098		SELECTION MICROWAVE POPPING CORN	3X94 G	12	17.89	1.09		16.80		16.80	
													EXTRA BUTTER FLAVOUR									
SK/AB	MB/ON				"AA"		"A"		"B"									NON FLYER			FLYER	
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE	
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN					PACK	COST	INVOICE	BACK	COST	PROMO	COST	
													PRODUCT NOT AVAILABLE FOR ORDERING									
													FOR DOWNLOAD USE ONLY									
			X		7.99		7.99		8.49				VAN HOUTTE K-CUPS									
420521	420521		X	7.64	7.99	4%	7.99	4%	8.49	10%	6215156790		MEDIUM DECAF HOUSE BLEND	12 PK	6	49.80	0.94	3.00	45.86		45.86	
			X		2/5.00		2/5.00		2/6.00				DEL MONTE FRUIT BOWLS NO SUGAR ADDED									
126268	126268		X	2.35	2.50	6%	2.50	6%	3.00	22%	6000002872		MANDARINS PACKED IN WATER	4X107 ML	6	18.33	0.35	3.90	14.08		14.08	

SASK/MAN/ONT/ALTA		FINE FOODS ADVERTISING LTD.																					
FINE FOODS IN STORE ITEMS		MAN/ONT - PRATTS 1-877-725-6328																					
		SASK - PRATTS 1-306-546-5444																					
DATE:		APR 19 - APR 25 2021																					
WEEK #		17																					
** IN-STORE SPECIALS **																							
ITEMS LISTED BELOW ARE AVAILABLE FOR PURCHASE AT DEAL PRICE																							
SET YOUR OWN RETAILS FOR THESE PRODUCTS																							
SUGGESTED RETAILS ARE PROVIDED AS A GUIDE																							
PRODUCTS ARE NOT INCLUDED ON POS DOWNLOAD																							
SK/AB	MB/ON																	NON FLYER				FLYER	
PRATTS	PRATTS	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC	ITEM DESCRIPTION				SIZE	CASE	REG	OFF	BILL	INVOICE	FLYER	INVOICE
CODE	CODE	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN						PACK	COST	INVOICE	BACK	COST	PROMO	COST	
			X		0.99		0.99		0.99			SUNNY D CITRUS PUNCH											
311142	311142		X	0.81	0.99	18%	0.99	18%	0.99	18%	5020001299	SMOOTH				500 ML	12	11.84		2.10	9.74		9.74
311159	311159		X	0.81	0.99	18%	0.99	18%	0.99	18%	5020001297	TANGY ORIGINAL				500 ML	12	11.84		2.10	9.74		9.74
311290	311290		X	0.81	0.99	18%	0.99	18%	0.99	18%	5020001300	STRAWBERRY				500 ML	12	11.84		2.10	9.74		9.74
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																							
120675	120675		X	2.91	3.99	27%	3.99	27%	3.99	27%	6748930226	GLAD SMALL WHITE BAGS WITH FEBREEZE				24 PK	24	76.22	6.39		69.83		69.83
110999	110999		X	2.91	3.99	27%	3.99	27%	3.99	27%	6748930223	GLAD BLACK REGULAR BAGS				10 PK	16	50.81	4.25		46.56		46.56
120709	120709		X	5.42	6.99	23%	6.99	23%	6.99	23%	6748930219	GLAD WHITE BAGS SMALL WITH FEBREEZE				48 PK	12	70.94	5.95		64.99		64.99
			X		4.99		4.99		4.99			PINE-SOL MULTI-SURFACE CLEANER											
398792	398792		X	3.82	4.99	23%	4.99	23%	4.99	23%	5550040154	ORIGINAL				1.41 L	8	33.87	3.32		30.55		30.55
398784	398784		X	3.82	4.99	23%	4.99	23%	4.99	23%	5550040290	LAVENDAR				1.41 L	8	33.87	3.32		30.55		30.55
483453	483453		X	3.82	4.99	23%	4.99	23%	4.99	23%	5550001662	SPRING BLOSSOM				1.41 L	8	33.87	3.32		30.55		30.55
816256	816256		X	0.73	0.99	27%	0.99	27%	0.99	27%	6702992141	S.O.S STEEL WOOL PADS				4 PK	24	19.30	1.89		17.41		17.41
274084	274084		X	1.61	2.49	36%	2.49	36%	2.49	36%	6702993101	S.O.S STEEL WOOL PADS				10 PK	6	10.68	1.05		9.63		9.63
			X		1.99		1.99		1.99			S.O.S SCRUBBER SPONGE											
840363	840363		X	1.20	1.99	40%	1.99	40%	1.99	40%	6702900007	ALL SURFACE				1 PK	12	15.96	1.56		14.40		14.40
839308	839308		X	1.20	1.99	40%	1.99	40%	1.99	40%	6702900006	HEAVY DUTY				1 PK	12	15.96	1.56		14.40		14.40

SASK/MAN/ONT/ALTA											DELIVERY DATE:						
FINE FOODS AD ITEMS											STORE NAME:						
DIRECT ITEMS											***NOTE: X IN THE "GROCERY ZONE" COLUMN IDENTIFIES						
DATE:		APR 19 - APR 25 2021									THE ITEMS ADVERTISED ON THE GROCERY ZONE FLYERS.***						
WEEK #		17									***ALL FLYER PROMOS WILL BE PAID BY HEAD OFFICE						
			"AA"	"A"	"B"									NON FLYER	FLYER	FLYER	
CASE ORDER	GROC ZONE	UNIT COST	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	UPC	ITEM DESCRIPTION	SIZE	CASE PACK	REG COST	OFF INVOICE	INVOICE COST	PROMO F.F.	INVOICE COST
										(FRONT PAGE ITEM)							
	X		2/6.50		2/6.50		2/6.50			RUFFLES POTATO CHIPS							
101342	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041004721	REGULAR	200 G	1	3.17	0.33	2.84	2.84	
101483	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041004722	LIGHTLY SALTED	200 G	1	3.17	0.33	2.84	2.84	
101484	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041004724	SOUR CREAM 'N ONION	200 G	1	3.17	0.33	2.84	2.84	
101883	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041004723	ALL DRESSED	200 G	1	3.17	0.33	2.84	2.84	
101507	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041004725	SOUR CREAM 'N BACON	200 G	1	3.17	0.33	2.84	2.84	
101508	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041004726	BAR-B-Q	200 G	1	3.17	0.33	2.84	2.84	
101592	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041004742	SALT & VINEGAR	200 G	1	3.17	0.33	2.84	2.84	
101607	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041004746	FLAMIN' HOT BAR-B-Q	190 G	1	3.17	0.33	2.84	2.84	
103249	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041005203	FLAMIN' HOT CHEDDAR	190 G	1	3.17	0.33	2.84	2.84	
10694201	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041005540	DOUBLE CRUNCH KETCHUP	180 G	1	3.17	0.33	2.84	2.84	
10694401	X	2.84	3.25	13%	3.25	13%	3.25	13%	6041005542	DOUBLE CRUNCH JALAPENO CHEDDAR	180 G	1	3.17	0.33	2.84	2.84	
	X		2/6.00		2/6.00		2.99			COUNTRY HARVEST BREAD							
13884	X	2.76	3.00	8%	3.00	8%	2.99	8%	6340013884	RAISIN CINNAMON	600 G	1	3.06	0.30	2.76	2.76	
13878	X	2.51	3.00	16%	3.00	16%	2.99	16%	6340013878	STONE MILLED	600 G	1	2.81	0.30	2.51	2.51	
13871	X	2.65	3.00	12%	3.00	12%	2.99	11%	6340013871	14 GRAIN	600 G	1	2.95	0.30	2.65	2.65	
13864	X	2.76	3.00	8%	3.00	8%	2.99	8%	6340013864	PROTEIN	570 G	1	3.06	0.30	2.76	2.76	
13874	X	2.65	3.00	12%	3.00	12%	2.99	11%	6340013874	OMEGA 3 FLAX & QUINOA	570 G	1	2.95	0.30	2.65	2.65	
13890	X	2.65	3.00	12%	3.00	12%	2.99	11%	6340013890	WHOLE WHEAT NO SUGAR	600 G	1	2.95	0.30	2.65	2.65	
13880	X	2.65	3.00	12%	3.00	12%	2.99	11%	6340013880	ANCIENT GRAIN	600 G	1	2.95	0.30	2.65	2.65	
13882	X	2.65	3.00	12%	3.00	12%	2.99	11%	6340013882	SEEDS & GRAINS	600 G	1	2.95	0.30	2.65	2.65	
13869	X	2.65	3.00	12%	3.00	12%	2.99	11%	6340013869	OAT HONEY	600 G	1	2.95	0.30	2.65	2.65	
13888	X	2.65	3.00	12%	3.00	12%	2.99	11%	6340013888	PRAIRIE BRAN	600 G	1	2.95	0.30	2.65	2.65	
13886	X	2.76	3.00	8%	3.00	8%	2.99	8%	6340013886	ESSENTIAL NUTRIENTS CHICK PEA & LE	570 G	1	3.06	0.30	2.76	2.76	
13866	X	2.76	3.00	8%	3.00	8%	2.99	8%	6340013866	FIBER & CHIA	570 G	1	3.06	0.30	2.76	2.76	
13876	X	2.65	3.00	12%	3.00	12%	2.99	11%	6340013876	SUNFLOWER FLAX	570 G	1	2.95	0.30	2.65	2.65	
13892	X	2.50	3.00	17%	3.00	17%	2.99	16%	6340013892	WHITE WHOLE GRAIN NO SUGAR ADDE	600 G	1	2.95	0.45	2.50	2.50	
	X		2/4.00		2/4.00		2/4.00										
65	X	1.75	2.00	13%	2.00	13%	2.00	13%	6340018397	DELI WORLD LIGHT RYE BREAD	500 G	1	2.15	0.40	1.75	1.75	

				"AA"		"A"		"B"						NON FLYER			FLYER	FLYER	
	CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC		ITEM DESCRIPTION	SIZE	CASE	REG	OFF	INVOICE	PROMO	INVOICE
	ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN					PACK	COST	INVOICE	COST	F.F.	COST
		X		2/7.00		2/7.00		3.49				COUNTRY HARVEST BAGELS							
	13826	X	2.99	3.50	15%	3.50	15%	3.49	14%	6340013826		ORIGINAL	6 PK	1	3.29	0.30	2.99		2.99
	13825	X	2.99	3.50	15%	3.50	15%	3.49	14%	6340013825		EVERYTHING	6 PK	1	3.29	0.30	2.99		2.99
	13824	X	2.99	3.50	15%	3.50	15%	3.49	14%	6340013824		14 GRAIN	6 PK	1	3.29	0.30	2.99		2.99
	13828	X	2.99	3.50	15%	3.50	15%	3.49	14%	6340013828	GRAINS+ FIBRES	WHOLE WHEAT SESAM	6 PK	1	3.29	0.30	2.99		2.99
	11079	X	2.99	3.50	15%	3.50	15%	3.49	14%	6340011079		CINNAMON RAISIN	6 PK	1	3.29	0.30	2.99		2.99
	13827	X	2.99	3.50	15%	3.50	15%	3.49	14%	6340013829		OAT & HONEY	6 PK	1	3.29	0.30	2.99		2.99
	13829	X	2.99	3.50	15%	3.50	15%	3.49	14%	6340013827		SESAME	6 PK	1	3.29	0.30	2.99		2.99
	13830	X	2.99	3.50	15%	3.50	15%	3.49	14%	6340013830		GRAINS+ OMEGA-3 FLAX & QUINOA	6 PK	1	3.29	0.30	2.99		2.99
		X		2.99		2.99		2.99				CASA MENDOSA TORTILLAS (LARGE)							
	2048	X	2.52	2.99	16%	2.99	16%	2.99	16%	6340017010		ORIGINAL	10 PK	1	2.97	0.45	2.52		2.52
	2536	X	2.52	2.99	16%	2.99	16%	2.99	16%	6340017005		WHOLE WHEAT	10 PK	1	2.97	0.45	2.52		2.52
	2664	X	2.52	2.99	16%	2.99	16%	2.99	16%	6340017034		SPINACH	6 PK	1	2.97	0.45	2.52		2.52
	12117	X	2.52	2.99	16%	2.99	16%	2.99	16%	6340012117		TOMATO SALSA	6 PK	1	2.97	0.45	2.52		2.52
	12133	X	2.52	2.99	16%	2.99	16%	2.99	16%	6340012133		ANCIENT GRAINS	6 PK	1	2.97	0.45	2.52		2.52
	12134	X	2.52	2.99	16%	2.99	16%	2.99	16%	6340012134		CHEESE	6 PK	1	2.97	0.45	2.52		2.52
		X		2/4.00		2/4.00		2/4.00				LITTLE DEBBIE SNACKS							
	9816	X	1.73	2.00	14%	2.00	14%	2.00	14%	2430006130		SWISS ROLLS	12 PK	1	1.93	0.20	1.73		1.73
	9800	X	1.73	2.00	14%	2.00	14%	2.00	14%	2430006101		OATMEAL CREME PIES	12 PK	1	1.93	0.20	1.73		1.73
	9804	X	1.73	2.00	14%	2.00	14%	2.00	14%	2430006106		COSMIC BROWNIES	12 PK	1	1.93	0.20	1.73		1.73
	9815	X	1.73	2.00	14%	2.00	14%	2.00	14%	2430006125		FUDGE BROWNIES	12 PK	1	1.93	0.20	1.73		1.73

FINE FOODS AD ITEMS



										SAPUTO ADVERTISED ITEMS:				NON FLYER			FLYER	FLYER
CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	INVOICE	PROMO	INVOICE	
ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	COST	F.F.	COST	
131152	X	2.14	2.49	14%	2.49	14%	2.49	14%	6870010187	DAIRYLAND OLD FASHIONED	946 ML	1	2.64	0.50	2.14		2.14	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		
130422	X	3.34	3.99	16%	3.99	16%	3.99	16%	6870010300	DAIRYLAND 1% CHOCOLATE	2 L	1	4.09	0.75	3.34		3.34	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		
131028	X	2.58	2.99	14%	2.99	14%	2.99	14%	6870010045	DAIRYLAND WHIPPING CREAM 33% MF	473 ML	1	3.18	0.60	2.58		2.58	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		
	X		2/4.00		2/4.00		2/5.00			DAIRYLAND STIRRED YOGURT								
164230	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064230	BLUEBERRY	650 G	1	3.74	1.70	2.04		2.04	
164231	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064231	FLDDBERRY	650 G	1	3.74	1.70	2.04		2.04	
164233	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064233	PEACH	650 G	1	3.74	1.70	2.04		2.04	
164234	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064234	PLAIN	650 G	1	3.74	1.70	2.04		2.04	
164235	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064235	RASPBERRY	650 G	1	3.74	1.70	2.04		2.04	
164236	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064236	STRAWBERRY	650 G	1	3.74	1.70	2.04		2.04	
164237	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064237	VANILLA	650 G	1	3.74	1.70	2.04		2.04	
	X		2/4.00		2/4.00		2/5.00			DAIRYLAND FAT FREE YOGURT								
164239	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064239	PLAIN	650 G	1	3.74	1.70	2.04		2.04	
164242	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064242	STRAWBERRY	650 G	1	3.74	1.70	2.04		2.04	
164238	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064238	PEACH	650 G	1	3.74	1.70	2.04		2.04	
164243	X	2.04	2.00	-2%	2.00	-2%	2.50	18%	6870064243	FRENCH VANILLA	650 G	1	3.74	1.70	2.04		2.04	
	X		2/4.00		2/4.00		2/5.00			DAIRYLAND CLASSIC VANILLA YOGURT								
164244	X	2.11	2.00	-5%	2.00	-5%	2.50	16%	6870064244	VANILLA MANGO	650 G	1	4.43	2.32	2.11		2.11	
164248	X	2.10	2.00	-5%	2.00	-5%	2.50	16%	6870064248	VANILLA STRAWBERRY	650 G	1	4.33	2.23	2.10		2.10	
164247	X	2.11	2.00	-5%	2.00	-5%	2.50	16%	6870064247	VANILLA RASPBERRY	650 G	1	4.43	2.32	2.11		2.11	

										SAPUTO ADVERTISED ITEMS:				NON FLYER			FLYER	FLYER				
CASE	GROC	UNIT	"AA"	PROMO	PROFIT	"A"	PROMO	PROFIT	"B"	PROMO	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	INVOICE	PROMO	INVOICE		
ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	COST	F.F.	COST			
													IN-STORE SPECIALS									
													DAIRYLAND STIRRED YOGURT									
	X		0.99		0.99		0.99						DAIRYLAND STIRRED YOGURT									
164350	X	0.88	0.99	11%	0.99	11%	0.99	11%	0.99	11%	6870034200		STRAWBERRY	175 G	1	1.08	0.20	0.88		0.88		
164351	X	0.88	0.99	11%	0.99	11%	0.99	11%	0.99	11%	6870034300		RASPBERRY	175 G	1	1.08	0.20	0.88		0.88		
164352	X	0.83	0.99	16%	0.99	16%	0.99	16%	0.99	16%	6870034400		PEACH	175 G	1	1.08	0.25	0.83		0.83		
164353	X	0.83	0.99	16%	0.99	16%	0.99	16%	0.99	16%	6870034500		BLUEBERRY	175 G	1	1.08	0.25	0.83		0.83		
164356	X	0.83	0.99	16%	0.99	16%	0.99	16%	0.99	16%	6870064388		FLDDBERRY	175 G	1	1.08	0.25	0.83		0.83		

FINE FOODS AD ITEMS



										DANONE ADVERTISED ITEMS:				NON FLYER			FLYER	FLYER
CASE ORDER	GROC ZONE	UNIT COST	"AA" PROMO RETAIL	"AA" PROFIT MARGIN	"A" PROMO RETAIL	"A" PROFIT MARGIN	"B" PROMO RETAIL	"B" PROFIT MARGIN	UPC	ITEM DESCRIPTION	SIZE	CASE PACK	REG COST	OFF INVOICE	INVOICE COST	PROMO F.F.	INVOICE COST	
	X		4.99		4.99		4.99			DANONE ACTIVIA YOGURT								
830340	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680015318	STRAWBERRY/VANILLA	8X100 G	6	27.84	2.00	25.84		25.84	
830390	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680016265	STRAWBERRY/RASPBERRY	8X100 G	6	27.84	2.00	25.84		25.84	
830380	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680015437	VANILLA	8X100 G	6	27.84	2.00	25.84		25.84	
830710	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680034547	BLUEBERRY/STRAWBERRY/RHUBARB	8X100 G	6	27.84	2.00	25.84		25.84	
830530	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680025408	PEACH&CEREAL/RED FRUIT&CEREAL	8X100 G	6	27.84	2.00	25.84		25.84	
831940	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680081874	LEMON PINAPPLE	8X100 G	6	27.84	2.00	25.84		25.84	
830430	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680019559	FAT FREE RASPBERRY VANILLA	8X100 G	6	27.84	2.00	25.84		25.84	
830420	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680019558	FAT FREE STRAWBERRY PEACH	8X100 G	6	27.84	2.00	25.84		25.84	
	X		4.99		4.99		4.99			DANONE 100% NATURAL YOGURT								
834010	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680055880	VANILLA STRAWBERRY	8X100 G	6	27.84	2.00	25.84		25.84	
834040	X	4.31	4.99	14%	4.99	14%	4.99	14%	5680056142	PEACH MANGO RASPBERRY	8X100 G	6	27.84	2.00	25.84		25.84	
										DANONE ADVERTISED ITEMS:				NON FLYER			FLYER	FLYER
CASE ORDER	GROC ZONE	UNIT COST	"AA" PROMO RETAIL	"AA" PROFIT MARGIN	"A" PROMO RETAIL	"A" PROFIT MARGIN	"B" PROMO RETAIL	"B" PROFIT MARGIN	UPC	ITEM DESCRIPTION	SIZE	CASE PACK	REG COST	OFF INVOICE	INVOICE COST	PROMO F.F.	INVOICE COST	
IN-STORE SPECIALS																		
	X		4.49		4.49		4.49			DANONE DANINO DRINKABLE YOGURT								
830930	X	4.01	4.49	11%	4.49	11%	4.49	11%	5680012513	STRAWBERRY	8X93 ML	6	25.08	1.00	24.08		24.08	
830890	X	4.01	4.49	11%	4.49	11%	4.49	11%	5680028450	STRAWBERRY BANANA	8X93 ML	6	25.08	1.00	24.08		24.08	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		

FINE FOODS AD ITEMS

ORDER DATES: MAR 17 - MAR 25 2021

SPECIAL NOTES:



1-800-667-5989
1-800-663-9004
FAX 1-800-471-7912

										NON FLYER FLYER FLYER									
CASE	GROC	UNIT	"AA"	PROFIT	"A"	PROFIT	"B"	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	INVOICE	PROMO	INVOICE		
ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	COST	F.F.	COST		
100706	X	0.67	1.69	60%	1.69	60%	1.69	60%	BAKE	FRESH BAKED BREAD 60% WHOLE WHEAT	1 PK	30	26.24	6.00	20.24		20.24		
101521	X	1.04	2.49	58%	2.49	58%	2.49	58%	BAKE	FRESH BAKED WHITE LARGE KAISERS	6 PK	24	29.00	4.00	25.00		25.00		

FINE FOODS AD ITEMS

ORDER DATES: MAR 17 - MAR 25 2021

SPECIAL NOTES:



1-800-667-5989
1-800-663-9004
FAX 1-800-471-7912

										NON FLYER FLYER FLYER									
CASE	GROC	UNIT	"AA"	PROFIT	"A"	PROFIT	"B"	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	INVOICE	PROMO	INVOICE		
ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	COST	F.F.	COST		
										IN-STORE SPECIALS									
101773	X	1.17	2.99	61%	2.99	61%	2.99	61%	BAKE	FRESH BAKED PLAIN ENGLISH MUFFINS	6 PK	24	34.03	6.00	28.03		28.03		
100926	X	0.99	2.49	60%	2.49	60%	2.49	60%	BAKE	FRESH BAKED FRENCH STYLE BAGUETTE	1 PK	24	28.84	5.00	23.84		23.84		

FINE FOODS AD ITEMS

BUYING DATES: APR 12 - APR 25 2021



										COCA-COLA ADVERTISED ITEMS:				NON FLYER			FLYER	FLYER
CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	INVOICE	PROMO	INVOICE	
ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	COST	F.F.	COST	
										(FRONT PAGE ITEM)								
										COCA-COLA BEVERAGES								
	X		2/4.00		2/4.00		2/4.00											
116256	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700000427	COCA-COLA	2 L	8	19.50	5.75	13.75		13.75	
122204	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700010668	COCA-COLA ZERO	2 L	8	19.50	5.75	13.75		13.75	
116262	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700000897	DIET COKE	2 L	8	19.50	5.75	13.75		13.75	
116259	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700000441	DIET COKE CAFFEINE FREE	2 L	8	19.50	5.75	13.75		13.75	
107382	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700000506	SPRITE	2 L	8	19.50	5.75	13.75		13.75	
146223	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700011057	SPRITE ZERO	2 L	8	19.50	5.75	13.75		13.75	
107366	X	1.72	2.00	14%	2.00	14%	2.00	14%	6210000160	CANADA DRY CLUB SODA	2 L	8	19.50	5.75	13.75		13.75	
107368	X	1.72	2.00	14%	2.00	14%	2.00	14%	6210000157	CANADA DRY GINGER ALE	2 L	8	19.50	5.75	13.75		13.75	
107367	X	1.72	2.00	14%	2.00	14%	2.00	14%	6210000158	CANADA DRY DIET GINGER ALE	2 L	8	19.50	5.75	13.75		13.75	
107362	X	1.72	2.00	14%	2.00	14%	2.00	14%	5953100160	A & W DIET ROOT BEER	2 L	8	19.50	5.75	13.75		13.75	
107363	X	1.72	2.00	14%	2.00	14%	2.00	14%	5953100060	A & W ROOT BEER	2 L	8	19.50	5.75	13.75		13.75	
107140	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700000140	BARQ'S ROOT BEER	2 L	8	19.50	5.75	13.75		13.75	
119892	X	1.72	2.00	14%	2.00	14%	2.00	14%	6210000509	C'PLUS ORANGE	2 L	8	19.50	5.75	13.75		13.75	
107381	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700000555	FRESCA	2 L	8	19.50	5.75	13.75		13.75	
114241	X	1.72	2.00	14%	2.00	14%	2.00	14%	8390000037	NESTEA COOL	2 L	8	19.50	5.75	13.75		13.75	
144684	X	1.72	2.00	14%	2.00	14%	2.00	14%	6700000449	FANTA ORANGE	2 L	8	19.50	5.75	13.75		13.75	
410443	X	1.72	2.00	14%	2.00	14%	2.00	14%	6210000291	CANADA DRY CRANBERRY GINGER ALE	2 L	8	19.50	5.75	13.75		13.75	
410444	X	1.72	2.00	14%	2.00	14%	2.00	14%	6210000293	CANADA DRY DIET CRANBERRY GINGER ALE	2 L	8	19.50	5.75	13.75		13.75	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		
										POWERADE SPORTS DRINKS								
	X		2/3.00		2/3.00		2/3.00											
150169	X	1.25	1.50	17%	1.50	17%	1.50	17%	6700000482	FRUIT PUNCH	946 ML	12	20.80	5.80	15.00		15.00	
150171	X	1.25	1.50	17%	1.50	17%	1.50	17%	6700000483	ORANGE	946 ML	12	20.80	5.80	15.00		15.00	
151657	X	1.25	1.50	17%	1.50	17%	1.50	17%	6700000540	TROPICAL MANGO	946 ML	12	20.80	5.80	15.00		15.00	
153261	X	1.25	1.50	17%	1.50	17%	1.50	17%	6700000823	TWISTED BLACKBERRY	946 ML	12	20.80	5.80	15.00		15.00	
112363	X	1.23	1.50	18%	1.50	18%	1.50	18%	6700000175	DASANI WATER	1 L	12	14.70		14.70		14.70	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		

FINE FOODS AD ITEMS

BUYING DATES: APR 12 - APR 25 2021



										COCA-COLA ADVERTISED ITEMS:				NON FLYER			FLYER	FLYER
CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	INVOICE	PROMO	INVOICE	
ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	COST	F.F.	COST	
	X		5.99		5.99		5.99											
152792	X	5.65	5.99	6%	5.99	6%	5.99	6%	8390000115	NESTEA ICED TEA LEMON	12X341 ML	1	6.55	0.90	5.65		5.65	
122933	X	5.65	5.99	6%	5.99	6%	5.99	6%	8390000377	NATURAL LEMON ZERO	12X341 ML	1	6.55	0.90	5.65		5.65	
117917	X	5.65	5.99	6%	5.99	6%	5.99	6%	6700010398	GREEN TEA LEMON	12X341 ML	1	6.55	0.90	5.65		5.65	
	X		5.99		5.99		5.99			PEACE TEA								
157451	X	5.65	5.99	6%	5.99	6%	5.99	6%	67000107320	RAZZLEBERRY	12X341 ML	1	6.55	0.90	5.65		5.65	
157443	X	5.65	5.99	6%	5.99	6%	5.99	6%	67000107405	PEACH PARTY	12X341 ML	1	6.55	0.90	5.65		5.65	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		

FINE FOODS AD ITEMS

BUYING DATES: MAR 22 - APR 25 2021

APRIL INSTORE FEATURES



****MONTH-LONG IN-STORE FEATURES****

										COCA-COLA ADVERTISED ITEMS:				NON FLYER			FLYER	FLYER
CASE	GROC	UNIT	PROMO	PROFIT	PROMO	PROFIT	PROMO	PROFIT	UPC	ITEM DESCRIPTION	SIZE	CASE	REG	OFF	INVOICE	PROMO	INVOICE	
ORDER	ZONE	COST	RETAIL	MARGIN	RETAIL	MARGIN	RETAIL	MARGIN				PACK	COST	INVOICE	COST	F.F.	COST	
	X		2/2.22		2/2.22		2/2.22			AHA SPARKLING WATER BEVERAGES								
157277	X	1.02	1.11	8%	1.11	8%	1.11	8%	6700000926	LIME WATERMELON	500 ML	24	24.45		24.45		24.45	
157657	X	1.02	1.11	8%	1.11	8%	1.11	8%	6700000927	BLUEBERRY POMEGRANATE	500 ML	24	24.45		24.45		24.45	
157661	X	1.02	1.11	8%	1.11	8%	1.11	8%	6700000982	PEACH HONEY	500 ML	24	24.45		24.45		24.45	
112364	X	1.02	1.11	8%	1.11	8%	1.11	8%	6700000174	DASANI WATER	591 ML	24	24.45		24.45		24.45	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		
155331	X	9.25	10.99	16%	10.99	16%	10.99	16%	7861626508	GLACEAU SMARTWATER	6X1 L	2	20.39	1.89	18.50		18.50	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		
	X		8.99		8.99		8.99			MONSTER ENERGY DRINKS								
133482	X	7.03	8.99	22%	8.99	22%	8.99	22%	7084781232	MONSTER	4X473 ML	6	54.40	12.20	42.20		42.20	
147119	X	7.03	8.99	22%	8.99	22%	8.99	22%	7084701882	ZERO ULTRA	4X473 ML	6	54.40	12.20	42.20		42.20	
410526	X	7.03	8.99	22%	8.99	22%	8.99	22%	7084703767	ULTRA PARADISE	4X473 ML	6	54.40	12.20	42.20		42.20	
157087	X	7.03	8.99	22%	8.99	22%	8.99	22%	70847034070	MANGO LOCO	4X473 ML	6	54.40	12.20	42.20		42.20	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		
	X		2/4.00		2/4.00		2/4.00			COKE ENERGY BEVERAGES								
157110	X	1.58	2.00	21%	2.00	21%	2.00	21%	6700000896	ENERGY	310 ML	12	30.00	11.00	19.00		19.00	
157244	X	1.58	2.00	21%	2.00	21%	2.00	21%	6700000898	ENERGY ZERO	310 ML	12	30.00	11.00	19.00		19.00	
157747	X	1.58	2.00	21%	2.00	21%	2.00	21%	6700001069	ENERGY CHERRY	310 ML	12	30.00	11.00	19.00		19.00	
	X		2/4.00		2/4.00		2/4.00			MONSTER ENERGY DRINKS								
	X	1.58	2.00	21%	2.00	21%	2.00	21%	70847030607	MONSTER	310 ML	12	30.00	11.00	19.00		19.00	
	X	1.58	2.00	21%	2.00	21%	2.00	21%	70847030621	ZERO ULTRA	310 ML	12	30.00	11.00	19.00		19.00	
410405	X	1.58	2.00	21%	2.00	21%	2.00	21%	70847037507	ULTRA PARADISE	310 ML	12	30.00	11.00	19.00		19.00	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		
	X		3/5.00		3/5.00		3/5.00			NESTEA BEVERAGES (PLASTIC)								
137041	X	1.42	1.66	15%	1.66	15%	1.66	15%	8390000626	LEMON SWEETENED	500 ML	12	19.80	2.80	17.00		17.00	
137043	X	1.42	1.66	15%	1.66	15%	1.66	15%	8390000627	NATURAL LEMON ZERO	500 ML	12	19.80	2.80	17.00		17.00	
137045	X	1.42	1.66	15%	1.66	15%	1.66	15%	8390000628	LEMON GREEN TEA	500 ML	12	19.80	2.80	17.00		17.00	
150745	X	1.42	1.66	15%	1.66	15%	1.66	15%	5500017404	BLACKCURRANT TEA	500 ML	12	19.80	2.80	17.00		17.00	
150750	X	1.42	1.66	15%	1.66	15%	1.66	15%	5500017406	BLUEBERRY MINT TEA	500 ML	12	19.80	2.80	17.00		17.00	
150747	X	1.42	1.66	15%	1.66	15%	1.66	15%	5500017408	HALF TEA & HALF LEMONADE	500 ML	12	19.80	2.80	17.00		17.00	
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																		