



Pratts

WHOLESALE

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For the week June 29 to July 4, 2020

Alerts – More seasonal temperatures in California this week and warmer than normal weather this weekend. Demand exceeds supplies and very low production on strawberries due to the abnormally warm weather in early June. Expect possible pro-rates and or shortage on strawberries as we are currently being shorted. Cantaloupe market is on the rise and crop is transitioning to central California and demand is strong. Currently shipping new crop green and red grapes from Mexico with good quality reports and softer markets. Broccoli markets are up again due to the weather related issues and heavier than usual demand. Quality is fair and some lots showing hollow core, pin rot and oversized crowns. Cauliflower markets are softer with increased volume and lighter demand with good quality reports. The market on romaine is up due to planting gaps reducing overall supply levels and stronger than usual demand. Quality is average with reports of fringe burn and possible insects. Green leaf markets are stronger from buyers switching from romaine to this item and quality is average with reports of fringe burn and possible insects. The market on iceberg lettuce is up due to planting gaps in March that have reduced overall volume. Quality reports are average and include growth cracks, internal burn, mildew, seeder and tip burn Round field tomatoes supplies are better with good quality reports from California and the East Coast and softer demand and markets.

Fruit	Quality	Market	Growing Area	Comments
Apples	Good	Steady	BC Ontario Wash	Good supplies and quality with steady demand and markets
Avocado	Good	Steady	Mexico	Good supplies this week from the Mexican growing region with overall steady demand and markets
Bananas	Good	Steady	Guatemala	Good supplies and quality
Berries: Strawberries	Good/Fair	Up	Watsonville California	Very light supplies this week with variable quality reports from abnormal weather in early June demand and markets are up
Berries: Raspberries	Fair	Steady	Watsonville California	Good supplies this week with variable quality reports demand and markets are steady
Berries: Blackberries	Good	Steady	Watsonville California	Good supplies and quality
Berries: Blueberries	Good/Fair	Up	California/New Jersey	Very light supplies from California due to high heat in the growing region demand and markets are up
Citrus: Lemons	Good	Steady	California	Good supplies for California fruit markets and demand continue to be firm
Citrus: Limes	Good	Steady/Down	Mexico	Good supplies and quality
Citrus: Oranges Valencias	Good	Steady	California	Better supplies for the California valencia crop quality is good and demand and markets are firm
Grape: Green	Good	Down	Mexico	Good supplies and availability on new crop grapes from Mexico demand and markets are down
Grapes: Red	Good	Down	Mexico	Good supplies and availability on new crop grapes from Mexico demand and markets are down
Melons: Cantaloupe	Good	Up	California	Demand exceeds supplies for California melons sizing is more to 9's and larger demand and markets are up
Melons: Honeydew	Good	Steady	California	Lighter supplies for new crop fruit from California melon sizing more to 6's and larger demand and markets are firm
Melons: Watermelon	Good	Steady	California	Good supplies with better quality reports demand and market are steady
Pears Anjou/Bartlett	Good	Steady	Washington/Chile	Light supplies and availability for anjou and bartletts with variable quality reports demand and markets are firm
Pineapples	Good	Steady	Mexico	Good supplies and quality
Stone Fruit	Good	Steady	California	Good supplies and quality
Tomatoes Round Field	Good	Steady/Down	Florida/California	Better supplies and production from both the East and West Coast with good quality reports markets and demand are down
Vegetables	Quality	Market	Growing Area	Comments
Asparagus	Fair	Up	Mexico	Very light supplies with variable quality reports markets and demand are up
Bell Peppers: Green	Good	Up	California	Light supplies but still not enough to keep up with demand as we transition growing regions and markets are up
Bell Peppers: Red	Good	Up	California	Light supplies but still not enough to keep up with demand as we transition growing regions and markets are up
Broccoli	Fair	Up	Salinas California	Very light supplies due to previous weather related issues and fewer plantings in the spring with fair quality reports markets are up
Carrots	Good	Steady	Mexico	Good supplies but smaller profile in sizing and lighter availability on jumbo and cello packs demand and markets are firm
Cauliflower	Good	Down	Salinas California	Better supplies due to increased volume and lighter demand quality is variable markets are down
Celery	Good	Up	Salinas California	Lighter supplies due to lower overall production markets and demand are up
Cucumbers HH	Very Good	Steady	Canadian	Good supplies and quality demand and markets are steady and better supplies are coming on food service cucumbers
Eggplant	Good	Steady/Up	California	Lighter supplies from the California growing region with good quality reports markets and demand are firm
Green Onions	Good	Steady	Mexico	Good supplies and quality
Lettuce: Leaf and Romaine	Fair	Up	Salinas California	Demand exceeds supplies from planting gaps quality is fair markets and demand are up
Lettuce: Iceberg	Fair	Up	Salinas California	Light supplies this week from planting gaps in March quality is average demand and markets are up
Onions	Good	Steady	Washington	Supplies all but finished for all Washington storage yellow onions demand and markets are steady
Potatoes: Bakers	Good	Steady	Washington	Lighter supplies for all Washington storage potatoes demand and markets are steady
Potatoes: Coloured	Good	Steady	Canadian	Light supplies due to continued heavier than usual retail demand markets are steady
Squash Zucchini	Fair	Steady/Up	California	Light supplies on the West and East Coast growing regions with average quality reports demand and markets are up

Quality Scoring (Fair – Good – Very Good – Excellent)

Disclaimer (Field report based on information provided on Wednesday of this week and does not necessarily correspond to current inventory or future inventory values and quality)