


SK												FINE FOODS ADVERTISING LIMITED											
FINE FOODS ADVERTISING AD ITEMS																							
PHARMACHOICE TLP COCA-COLA SPECIALS																							
MONTH: NOVEMBER												**ADVERTISED SPECIALS**											
ORDER CODE	ORDER CODE	UNIT COST	PROMO RETAIL	PROFIT MARGIN	"AA" PROMO RETAIL	"A" PROMO MARGIN	"B" PROMO RETAIL	"C" PROMO MARGIN	PROMO RETAIL	PROMO MARGIN	UPC	ITEM DESCRIPTION	SIZE	CASE PACK	REG COST	OFF INVOICE	BILL BACK	SALE COST	SEP CHEQ	INVOICE COST			
PRICES IN EFFECT FOR DELIVERY BETWEEN OCTOBER 25- NOVEMBER 30																							
		2/4.00			2/4.00		2/4.00				0002090	2	POWERADE SPORTS DRINKS										
150157		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000486	FRUIT PUNCH	710 ML	12	22.00	2.70	19.30		19.30			
150160		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000489	GRAPE	710 ML	12	22.00	2.70	19.30		19.30			
150161		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000488	MELON PINEAPPLE	710 ML	12	22.00	2.70	19.30		19.30			
150163		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000487	ORANGE	710 ML	12	22.00	2.70	19.30		19.30			
150164		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000490	STRAWBERRY LEMONADE	710 ML	12	22.00	2.70	19.30		19.30			
150165		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000484	LEMON LIME	710 ML	12	22.00	2.70	19.30		19.30			
150997		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000502	LEMONADE	710 ML	12	22.00	2.70	19.30		19.30			
150162		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000485	MIXED BERRY	710 ML	12	22.00	2.70	19.30		19.30			
155355		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000796	MIXED BERRY ZERO	710 ML	12	22.00	2.70	19.30		19.30			
155308		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000797	FRUIT PUNCH ZERO	710 ML	12	22.00	2.70	19.30		19.30			
157530		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000946	ZERO BLUE RASPBERRY	710 ML	12	22.00	2.70	19.30		19.30			
155357		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000798	STRAWBERRY ZERO	710 ML	12	22.00	2.70	19.30		19.30			
150168		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000439	GRAPE ZERO	710 ML	12	22.00	2.70	19.30		19.30			
155335		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000837	WHITE CHERRY LIMITED EDITION	710 ML	12	22.00	2.70	19.30		19.30			
156388		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000578	ULTRA WHITE CHERRY	710 ML	12	22.00	2.70	19.30		19.30			
156387		1.61	2.00	20%	2.00	20%	2.00	20%	2.00	20%	#DIV/0!	6700000577	ULTRA BLUE RASPBERRY CHERRY	710 ML	12	22.00	2.70	19.30		19.30			
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																							
112364		0.90	2/2.50	28%	2/2.50	28%	2/2.50	28%	2/2.50	28%	#DIV/0!	6700000174	DASANI WATER	591 ML	24	23.20	1.50	21.70		21.70			
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																							
		2/5.00			2/5.00		2/5.00				0003046	1	MONSTER ENERGY DRINKS										
133476		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084781183	KHAOS PUNCH	473 ML	12	28.20	3.15	25.05		25.05			
155488		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702972	MANGO LOGO	473 ML	12	28.20	3.15	25.05		25.05			
133485		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084781119	MONSTER	473 ML	12	28.20	3.15	25.05		25.05			
133491		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084781178	ASSAULT	473 ML	12	28.20	3.15	25.05		25.05			
133488		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084781125	LO-CAL	473 ML	12	28.20	3.15	25.05		25.05			
137887		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084700290	ABSOLUTELY ZERO	473 ML	12	28.20	3.15	25.05		25.05			
146050		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084701550	BALLER'S BLEND PUNCH	473 ML	12	28.20	3.15	25.05		25.05			
146011		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084701520	ZERO ULTRA	473 ML	12	28.20	3.15	25.05		25.05			
150959		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702112	MAD DOG PUNCH	473 ML	12	28.20	3.15	25.05		25.05			
150962		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702110	ULTRA SUNRISE	473 ML	12	28.20	3.15	25.05		25.05			
147110		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084701890	ULTRA BLUE	473 ML	12	28.20	3.15	25.05		25.05			
147113		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084701892	ULTRA RED	473 ML	12	28.20	3.15	25.05		25.05			
151209		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702170	ULTRA BLACK	473 ML	12	28.20	3.15	25.05		25.05			
152847		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702722	GRONK	473 ML	12	28.20	3.15	25.05		25.05			
153395		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702860	ULTRA VIOLET	473 ML	12	28.20	3.15	25.05		25.05			
156266		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084703263	WHITE DRAGON TEA	458 ML	12	28.20	3.15	25.05		25.05			
156656		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084703304	PACIFIC PUNCH	473 ML	12	28.20	3.15	25.05		25.05			
157092		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084703379	MULE GINGERADE	473 ML	12	28.20	3.15	25.05		25.05			
157189		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084703378	ULTRA PARADISE	473 ML	12	28.20	3.15	25.05		25.05			
157193		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	70847034209	DRAGON GREEN TEA	473 ML	12	28.20	3.15	25.05		25.05			
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																							
		2/5.00			2/5.00		2/5.00				0003049	1	MONSTER HYDRO ENERGY DRINKS										
154943		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702965	MANIC MELON	550 ML	12	28.20	3.15	25.05		25.05			
154946		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702963	MEAN GREEN	550 ML	12	28.20	3.15	25.05		25.05			
154952		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084702961	TROPICAL THUNDER	550 ML	12	28.20	3.15	25.05		25.05			
155739		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084703171	ZERO	550 ML	12	28.20	3.15	25.05		25.05			
156221		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084703302	PURPLE PASSION	550 ML	12	28.20	3.15	25.05		25.05			
157089		2.09	2.50	17%	2.50	17%	2.50	17%	2.50	17%	#DIV/0!	7084703376	BLUE ICE	550 ML	12	28.20	3.15	25.05		25.05			
*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																							

SK/MB/ON/AB											FINE FOODS ADVERTISING LIMITED										
FINE FOODS ADVERTISING AD ITEMS																					
EXPRESS FOODS DIRECT ITEMS																					
DATE:	NOV 1 - NOV 30 2020																				
MONTH:	NOVEMBER																				
											ADVERTISED SPECIALS										
ORDER CODE	UNIT COST	"AA" RETAIL	PROFIT MARGIN	"A" RETAIL	PROFIT MARGIN	"B" RETAIL	PROFIT MARGIN	"C" RETAIL	PROFIT MARGIN	UPC	ITEM DESCRIPTION	SIZE	CASE PACK	REG COST	OFF INVOICE	BILL BACK	SALE COST	BANNER PROMO	BANNER INVOICE COST		
OLD DUTCH		2/3.33		2/3.33		2/3.33		0002078	2		OLD DUTCH SNACKS										
1707	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317886		ORIGINAL	66 G	1	1.35			1.35		1.35		
1708	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317899		BBQ	66 G	1	1.35			1.35		1.35		
1790	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317909		SALT 'N VINEGAR	66 G	1	1.35			1.35		1.35		
1791	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317912		SOUR CREAM N' ONION	66 G	1	1.35			1.35		1.35		
1792	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317925		KETCHUP	66 G	1	1.35			1.35		1.35		
1793	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317938		DILL PICKLE	66 G	1	1.35			1.35		1.35		
1795	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317954		ALL DRESSED	66 G	1	1.35			1.35		1.35		
1796	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317967		RIP-L SOUR CREAM N' GREEN ONION	66 G	1	1.35			1.35		1.35		
1798	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634317983		RIP-L MEXICAN CHILI	66 G	1	1.35			1.35		1.35		
1801	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634318018		DUTCH CRUNCH MESQUITE BBQ	66 G	1	1.35			1.35		1.35		
1802	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634318021		DUTCH CRUNCH JALAPENO & CHEDDAR	66 G	1	1.35			1.35		1.35		
2364	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634323647		ARRIBA NACHO CHEESE	84 G	1	1.35			1.35		1.35		
2365	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634323650		ARRIBA ZESTY TACO	84 G	1	1.35			1.35		1.35		
2006	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634320064		CORN CHIPS	85 G	1	1.35			1.35		1.35		
2007	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634320077		BAR-B-Q CORN CHIPS	85 G	1	1.35			1.35		1.35		
3582	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634335826		CRUNCHYS NACHO CHEESE	85 G	1	1.35			1.35		1.35		
3842	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634338425		CHEESE PLEESERS	65 G	1	1.35			1.35		1.35		
3481	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634334814		POPCORN TWISTS	55 G	1	1.35			1.35		1.35		
1808	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634318089		DOUBLE DUTCH RIDGIES ALL DRESSED	66 G	1	1.35			1.35		1.35		
1810	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634318102		DOUBLE DUTCH SOUR CREAM & GREEN ONION & BACON	66 G	1	1.35			1.35		1.35		
1815	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634318157		DUTCH CRUNCH SEA SALT MALT VINEGAR	66 G	1	1.35			1.35		1.35		
1816	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634318160		RIDGIES SALT & VINEGAR	66 G	1	1.35			1.35		1.35		
2368	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634323689		ARRIBA GUACAMOLE LTO	84 G	1	1.35			1.35		1.35		
3846	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634338467		OD MOZZARELLA CHEESE PLEESERS	65 G	1	1.35			1.35		1.35		
2369	1.35	1.66	19%	1.66	19%	1.66	19%	#DIV/0!	6634323692		ARRIBA SWEET CHILI LTO	84 G	1	1.35			1.35		1.35		
OLD DUTCH		2/7.50		2/7.50		2/7.50		0002117	1		OLD DUTCH ARRIBA TORTILLA CHIPS										
2412	2.90	3.75	23%	3.75	23%	3.75	23%	#DIV/0!	6634324125		JALAPENO & CHEDDAR	245 G	1	3.20	0.30		2.90		2.90		
2410	2.90	3.75	23%	3.75	23%	3.75	23%	#DIV/0!	6634324109		NACHO CHEESE	245 G	1	3.20	0.30		2.90		2.90		
2411	2.90	3.75	23%	3.75	23%	3.75	23%	#DIV/0!	6634324112		ZESTY TACO	245 G	1	3.20	0.30		2.90		2.90		
2418	2.90	3.75	23%	3.75	23%	3.75	23%	#DIV/0!	6634324183		SPICY RANCH	245 G	1	3.20	0.30		2.90		2.90		
2426	2.90	3.75	23%	3.75	23%	3.75	23%	#DIV/0!	6634324264		SWEET CHILI	235 G	1	3.20	0.30		2.90		2.90		
OLD DUTCH		2/7.50		2/7.50		2/7.50		0002251	1		HUMPTY DUMPTY PARTY MIX										
3510	2.90	3.75	23%	3.75	23%	3.75	23%	#DIV/0!	5911935101		ORIGINAL	280 G	1	3.20	0.30		2.90		2.90		
3511	2.90	3.75	23%	3.75	23%	3.75	23%	#DIV/0!	5911935114		CHEESY	280 G	1	3.20	0.30		2.90		2.90		
3512	2.90	3.75	23%	3.75	23%	3.75	23%	#DIV/0!	5911935127		ALL DRESSED	280 G	1	3.20	0.30		2.90		2.90		
FRITO LAY		2/7.50		2/7.50		2/7.50		0002109	2		DORITOS TORTILLA CHIPS										
84213	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002709		NACHO CHEESE	255 G	8	26.88	4.00		22.88		22.88		
84214	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002706		SPICY NACHO	255 G	8	26.88	4.00		22.88		22.88		
84242	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002721		COOL RANCH	255 G	8	26.88	4.00		22.88		22.88		
84243	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002722		ZESTY CHEESE	255 G	8	26.88	4.00		22.88		22.88		
84244	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002723		BOLD BBQ	255 G	8	26.88	4.00		22.88		22.88		
84245	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002724		JALAPENO & CHEDDAR	255 G	8	26.88	4.00		22.88		22.88		
84246	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002725		SWEET CHILI HEAT	255 G	8	26.88	4.00		22.88		22.88		
103537	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041003537		LATE NIGHT BUFFALO HOT WINGS*	235 G	8	26.88	4.00		22.88		22.88		
*LTO LAUNCH SEPT 6																					
FRITO LAY		2/7.50		2/7.50		2/7.50		0002108	1		CHEETOS SNACKS										
84153	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002728		PUFFS	280 G	12	40.32	6.00		34.32		34.32		
84154	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002729		CRUNCHY	310 G	9	30.24	4.50		25.74		25.74		
84155	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002730		NACHO CRUNCHY	310 G	9	30.24	4.50		25.74		25.74		
84156	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002731		JALAPENO CRUNCHY	310 G	9	30.24	4.50		25.74		25.74		
84494	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041002850		CRUNCHY FLAMIN HOT	310 G	9	30.24	4.50		25.74		25.74		
91141	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041003726		FLAMIN HOT SWEET CHILI	300 G	9	30.24	4.50		25.74		25.74		
95572	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041004096		CHEETOS PUFFS WHITE CHEDDAR	260 G	12	40.32	6.00		34.32		34.32		
858960	2.86	3.75	24%	3.75	24%	3.75	24%	#DIV/0!	6041003166		BAG OF BONES*	180 G	12	40.32	6.00		34.32		34.32		
*LTO LAUNCH SEPT 6																					

ORDER CODE	UNIT COST	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	UPC	ITEM DESCRIPTION	SIZE	CASE PACK	REG COST	OFF INVOICE	BILL BACK	SALE COST	BANNER PROMO	INVOICE COST
FRITO LAY		2/3.50		2/3.50		2/3.50		2/3.50		0003120	1								
77864	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001693	66 G	27	36.45	0.81		35.64		35.64
77865	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001694	66 G	27	36.45	0.81		35.64		35.64
77868	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001695	66 G	27	36.45	0.81		35.64		35.64
77869	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001696	66 G	27	36.45	0.81		35.64		35.64
77870	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001697	66 G	27	36.45	0.81		35.64		35.64
77871	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001698	66 G	27	36.45	0.81		35.64		35.64
77873	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001700	66 G	27	36.45	0.81		35.64		35.64
77874	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001701	66 G	27	36.45	0.81		35.64		35.64
77875	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041001702	66 G	27	36.45	0.81		35.64		35.64
40079	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041003403	66 G	27	36.45	0.81		35.64		35.64
40080	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	6041003404	66 G	27	36.45	0.81		35.64		35.64
		2/3.50		2/3.50		2/3.50		2/3.50		1100001	1								
78393	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	60410017128	66 G	36	48.60	1.08		47.52		47.52
78392	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	60410017142	66 G	36	48.60	1.08		47.52		47.52
78391	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	60410017159	66 G	36	48.60	1.08		47.52		47.52
78390	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	60410017173	66 G	36	48.60	1.08		47.52		47.52
85490	1.32	1.75	25%	1.75	25%	1.75	25%	1.75	25%	#DIV/0!	60410029794	66 G	36	48.60	1.08		47.52		47.52
		2/3.50		2/3.50		2/3.50		2/3.50		0003121	1								
79351	1.18	1.75	33%	1.75	33%	1.75	33%	1.75	33%	#DIV/0!	6041001898	50 G	26	31.46	0.78		30.68		30.68
40138	1.18	1.75	33%	1.75	33%	1.75	33%	1.75	33%	#DIV/0!	6041003415	45 G	26	31.46	0.78		30.68		30.68
103475	1.18	1.75	33%	1.75	33%	1.75	33%	1.75	33%	#DIV/0!	6041005215	45 G	26	31.46	0.78		30.68		30.68
		*LTO LAUNCH AUG 9																	
SAPUTO		2.49		2.49		2.49		2.49		0003043	1								
165840	1.95	2.49	22%	2.49	22%	2.49	22%	2.49	22%	#DIV/0!	7357056779	250 G	1	2.20	0.25		1.95		1.95
165844	1.95	2.49	22%	2.49	22%	2.49	22%	2.49	22%	#DIV/0!	7357056780	250 G	1	2.20	0.25		1.95		1.95
165842	1.95	2.49	22%	2.49	22%	2.49	22%	2.49	22%	#DIV/0!	7357056781	250 G	1	2.20	0.25		1.95		1.95
165851	1.95	2.49	22%	2.49	22%	2.49	22%	2.49	22%	#DIV/0!	7357056821	250 G	1	2.20	0.25		1.95		1.95
165857	1.95	2.49	22%	2.49	22%	2.49	22%	2.49	22%	#DIV/0!	7357056801	250 G	1	2.20	0.25		1.95		1.95
SAPUTO		1.69		1.69		1.69		1.69		0002004	1								
131145	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010021	473 ML	1	1.76	0.40		1.36		1.36
131146	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010018	473 ML	1	1.76	0.40		1.36		1.36
131147	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010022	473 ML	1	1.76	0.40		1.36		1.36
131148	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010023	473 ML	1	1.76	0.40		1.36		1.36
131149	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010027	473 ML	1	1.76	0.40		1.36		1.36
131150	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010026	473 ML	1	1.76	0.40		1.36		1.36
131151	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010024	473 ML	1	1.76	0.40		1.36		1.36
131160	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010020	473 ML	1	1.76	0.40		1.36		1.36
131001	1.36	1.69	20%	1.69	20%	1.69	20%	1.69	20%	#DIV/0!	6870010019	473 ML	1	1.76	0.40		1.36		1.36
		*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																	
SAPUTO		1.59		1.99		2.00		1.99		20%									
131027	1.59	1.99	20%	1.99	20%	1.99	20%	1.99	20%	#DIV/0!	6870010044	473 ML	1	1.94	0.35		1.59		1.59
		*PLUS ENVIRO & DEPOSIT WHERE APPLICABLE																	
SAPUTO		2.99		2.99		2.99		2.99		0002022	1								
150285	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127101837	473 ML	1	2.68	0.50		2.18		2.18
150286	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127102618	473 ML	1	2.68	0.50		2.18		2.18
150287	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127102608	473 ML	1	2.68	0.50		2.18		2.18
150288	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127100925	473 ML	1	2.68	0.50		2.18		2.18
150289	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127102620	473 ML	1	2.68	0.50		2.18		2.18
150290	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127101965	473 ML	1	2.68	0.50		2.18		2.18
150291	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127102518	473 ML	1	2.68	0.50		2.18		2.18
150292	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127102562	473 ML	1	2.68	0.50		2.18		2.18
150293	2.18	2.99	27%	2.99	27%	2.99	27%	2.99	27%	#DIV/0!	4127102563	473 ML	1	2.68	0.50		2.18		2.18
NESTLE ICE CREAM		3.49		3.49		3.49		3.49		0003094	1								
12010902	2.61	3.49	25%	3.49	25%	3.49	25%	3.49	25%	#DIV/0!	5500068171	88 ML	24	62.73			62.73		62.73
12010898	2.61	3.49	25%	3.49	25%	3.49	25%	3.49	25%	#DIV/0!	5500068170	88 ML	24	62.73			62.73		62.73
12236086	2.61	3.49	25%	3.49	25%	3.49	25%	3.49	25%	#DIV/0!	5500049060	88 ML	24	62.73			62.73		62.73
12345814	2.61	3.49	25%	3.49	25%	3.49	25%	3.49	25%	#DIV/0!	5500037759	88 ML	24	62.73			62.73		62.73
GHB		2.49		2.49		2.49		2.49											
84166943	1.94	2.49	22%	2.49	22%	2.49	22%	2.49	22%	#DIV/0!	5877977397	135 ML	24	51.66	5.00		46.66		46.66
6749119	1.94	2.49	22%	2.49	22%	2.49	22%	2.49	22%	#DIV/0!	5877914102	100 ML	24	51.66	5.00		46.66		46.66
67277555	1.94	2.49	22%	2.49	22%	2.49	22%	2.49	22%	#DIV/0!	5877914140	100 ML	24	51.66	5.00		46.66		46.66
WESTON		1.19		1.19		1.19		1.19		0002240	1								
14134	0.85	1.19	29%	1.19	29%	1.19	29%	1.19	29%	#DIV/0!	2430034186	1 PK	1	1.10	0.25		0.85		0.85
14136	0.85	1.19	29%	1.19	29%	1.19	29%	1.19	29%	#DIV/0!	2430034136	1 PK	1	1.					

ORDER CODE	UNIT COST	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	PROMO RETAIL	PROFIT MARGIN	UPC	ITEM DESCRIPTION	SIZE	CASE PACK	REG COST	OFF INVOICE	BILL BACK	SALE COST	BANNER PROMO	INVOICE COST
WESTON		2.99		2.99		2.99		2.99		0002044	1		WONDER BREAD								
213	2.21	2.99	26%	2.99	26%	2.99	26%	2.99	26%	#DIV/0!		6340002130	WHITE +FIBRE	570 G	1	2.66	0.45		2.21		2.21
201	2.21	2.99	26%	2.99	26%	2.99	26%	2.99	26%	#DIV/0!		6494713022	WHITE	570 G	1	2.66	0.45		2.21		2.21
530	2.21	2.99	26%	2.99	26%	2.99	26%	2.99	26%	#DIV/0!		6494713097	100% WHOLE WHEAT	570 G	1	2.66	0.45		2.21		2.21
11171	2.21	2.99	26%	2.99	26%	2.99	26%	2.99	26%	#DIV/0!		6340011171	100% WHOLE WHEAT +FIBRE	570 G	1	2.66	0.45		2.21		2.21
13520	2.21	2.99	26%	2.99	26%	2.99	26%	2.99	26%	#DIV/0!		6340013520	WHITE THIN SANDWICH	570 G	1	2.66	0.45		2.21		2.21
13627	2.21	2.99	26%	2.99	26%	2.99	26%	2.99	26%	#DIV/0!		6340013627	WHOLE WHEAT THIN SANDWICH	570 G	1	2.66	0.45		2.21		2.21
12609	2.37	2.99	21%	2.99	21%	2.99	21%	2.99	21%	#DIV/0!		6340012609	WONDER WRAPS WHITE	10 PK	1	2.67	0.30		2.37		2.37
NON-ADVERTISED SPECIALS																					
WESTON		3.29		3.29		3.29		3.29		0002279	1		WONDER ENGLISH MUFFINS								
2644	2.19	3.29	33%	3.29	33%	3.29	33%	3.29	33%	#DIV/0!		6494716087	WHITE	6 PK	1	2.51	0.32		2.19		2.19
1125	2.19	3.29	33%	3.29	33%	3.29	33%	3.29	33%	#DIV/0!		6494716089	EXTRA CRISP	6 PK	1	2.49	0.30		2.19		2.19